



Paddling On...

Annual Report



08

The CANADIAN CANOE MUSEUM
Le MUSÉE CANADIEN du CANOT

OUR CORE VALUES

The Canadian Canoe Museum values
the stewardship of its
COLLECTION

C

This includes the craft, artifacts, and research materials related to canoes, kayaks, and self-propelled water travel. Striving to be known as *the* destination for all things “canoe” by celebrating, documenting, preserving, handling, and conserving the collection in ways benefitting its uniqueness and value.

The Canadian Canoe Museum
values its
ABORIGINAL ROOTS

A

Being the natural origins of the collection - celebrating where possible and appropriate the people and places, cultures and traditions, the faces and stories of the First Nations, Métis, and Inuit peoples from which Canadian canoeing tradition has grown.

The Canadian Canoe Museum
values a
NATIONAL PERSPECTIVE

N

Meaning commitment to situating the collection and related activities (exhibits, research, education, outreach) in a context that honours the full historic continuum of craft, builders, building tradition, and stories of self-propelled water craft from coast to coast to coast in Canada.

The Canadian Canoe Museum
values
ORGANIZATION

O

Meaning the museum values the daily nurturing of board, staff, volunteers, membership, and the museum itself, into a functioning cohesive community organization. And further that it values “being organized,” meaning commitment to acting respectfully and responsibly in all matters, and striving for excellence and environmental sustainability in all things.

The Canadian Canoe Museum
values collaborative
EXPERIENCE

E

Meaning it seeks where possible and appropriate to avoid flat transmission of canoe-related knowledge, opting instead to create in its exhibits and programs a progression of *fresh hands-on experiences* in which visitors can actively explore canoes and canoeing traditions.

GOVERNAIL'S REPORT

Dr. Barry Diceman
Chair, Board of Directors

I am pleased to report that the Canadian Canoe Museum finished 2008 with a small operating surplus thanks to the generosity and commitment of the membership, donors, staff and volunteers.

2008 saw some significant changes in staff as we moved forward. In early 2008, General Manager **Janice Griffith** announced her retirement. Janice joined the CCM just after the reopening in 2004 and thus had to contend with a new Board and the many challenges of getting the museum operating again. Her dedication and diligence were critical to the museum's re-organization.

Veteran Peterborough non-profit administrator **Pat Hooper** lent her leadership skills to the museum while the search was conducted for a new General Manager.

In July, **John Summers** was welcomed as the new General Manager, returning to Canada from

his most recent position at the Antique Boat Museum in Clayton, N.Y.

At the same time, **James Raffan** increased his commitment to the museum and stepped into the role of Executive Director.

Lastly, long-time Manager of Artisan and Public Programs **Jeremy Ward** was appointed Curator.

2008 was also a year of significant events, and I will highlight but three of them. In May, **HRH Prince Andrew**, The Duke of York, made a return visit to the museum to open his Lakefield College School classmate **Al Pace's** pottery show "Legacy Wild." The show was well-attended and exposed our wonderful collection to a new audience.

National Canoe Day has continued to grow and gain momentum across the country thanks to the efforts of Executive Director James Raffan. Our wish is that this will become a national event from sea to sea celebrating one of the Seven Wonders of Canada.

In October, again thanks to our Executive Director and a group of dedicated volunteers, we held our first Beaver Club Gala. This sold-out fundraising event saw colourfully-attired participants descend on Trent University's Champlain Hall for a unique evening of heritage and celebration.

And finally, a personal change. At the 2009 AGM, I will be stepping down as CCM Board Chair, but will remain on the board for the remainder of my term as Past Chair. It has been an honour to serve such a dedicated board and I would like to thank the board members, staff, and volunteers for their support and dedication.

"One of Canada's most engaging museums. May I extend thanks for your vision and the interpretation. You have communicated the social, historical and economic narrative of Canada's peoples. Congratulations."

Visitor from an Ontario First Nation



Paddling On...

Annual Report

Griffith

Dr. James Raffan
Executive Director

A quick scan of the three-ring happenings at The Canadian Canoe Museum in 2008 reveals an array of initiatives that seem to go well beyond the capabilities of a few committed trapeze artists working away at 910 Monaghan Road here in Peterborough.

Management transition, National Canoe Day, new exhibits, visits from out-of-province curators, “FAM” (familiarization) tours by journalists from a variety of publications including *National Geographic Traveller* magazine, book launches, completion of our first electronic inventory of the entire collection, refitting space to house the collection, sold-out workshops, fabulous education programs, gala fundraisers, musical events, visits by our Patron **HRH The Duke of York**, art shows, and so much more.

What a year it was!

If the heart of The Canadian Canoe Museum is its collection of more than 580 canoes, kayaks and paddled watercraft,

then without doubt the soul of the place is its people and that is where the “miracle on Monaghan Road” really lies.

Led by a staff (and their families) who consistently and with genuine pleasure work at a pace that far exceeds expectations, our volunteer corps—from the board of directors to the store and front desk staff, the membership and marketing groups, our artisans, tour guides, **Arnie Allen** and the lads in the back building, our in-house editor, **Dwayne James**, **Callie Stacey** in the library, **Mark Lamb** on room bookings, **Norma McEwen** on volunteer stats, generous donors, members who religiously attend our events, and others who are involved in committees—rises to the challenge every time.

Making ends meet and wrangling a pair of long-in-the-tooth old industrial buildings remains a constant challenge, but amid the dull roar of day to day operations, I would like to highlight a critically important future planning initiative that

crystallized behind the scenes during 2008. In a new strategic plan that builds on our Core Values, the Board has stated its desire to move, one day, to the water in Peterborough and simultaneously created this year The Founders’ Trust, a fund to support day-to-day operations. This Trust has an endowment portion which will allow donors to place money in an account which will generate interest for the museum, and a savings portion called The Kirk Wipper Legacy Fund, for which we will be soliciting regular annual donations to build an operating buffer to help us negotiate difficult fiscal waters which may well lie ahead.

While we can never afford to be complacent about anything, especially money, I’m optimistic that, even in these uncertain economic times, with all of us pulling together, the show will go on, and in our usual fine style, too.

FROM THE STERN

THE MIRACLE ON MONAGHAN ROAD

“This museum made me understand CANADA! What a great meeting point.....”

Visitor from Hungary

“I will be excited for days after being able to see all this. It’s wonderful!!!”

Visitor from Germany



HRH Prince Andrew, CCM Executive Director James Raffan, and Gail Simmons

FROM THE BOW

PROUD TO BE IN THE CANOE.

In the early 1990s, when I was working in Toronto at the old Marine Museum of Upper Canada, I was invited to spend a weekend at a resort near Peterborough to participate in a planning session for a new museum. This new place was going to be developed from the world's largest private collection of canoes. I knew a little bit about the collection because in the mid 1980s, while still a graduate student in Museum Studies at the University of Toronto, I had spent a very cold winter day at Camp Kandalore with a classmate measuring and photographing bark canoes.

Much has happened in the years since we gathered to help plan, of all unlikely things, a museum of canoes. A fine institution has grown up from the seeds planted (and collected!) so long ago by **Kirk Wipper**. A derelict industrial site has been transformed into outstanding galleries and storage for a great many more canoes. A group of people have come together in common cause

to preserve these canoes and tell their stories to the country that created them. The people of Canada voted the canoe a wonder. Hundreds of thousands of visitors have come through the museum, heard the stories and told some of their own.

The Canadian Canoe Museum has come a long way since that fateful day when someone first gave Dr. Wipper an old canoe, and I imagine neither of them suspected what would come of it, but there is much still to be done, too. Some of it will be the patient and unspectacular work of institution-building. These are hard but important chores, the administrative version of chopping wood and hauling water.

Tasks like writing policies and procedures, recruiting, training and supporting staff, making long and short-range plans and putting our financial house in order won't make you famous or even get you on TV, but they will create an enduring and sustainable institution.

And yet, as we pull the cart

of the day to day, we must not forget that the Canoe Museum began with a dream. It's now time to dream and imagine again. It may seem pretty obvious that the Canoe Museum should be by the water, but once we accept that, what does it really mean? What new opportunities will come before us that we can barely glimpse from the middle of our parking lot? This too is hard work, what a former president memorably called "the vision thing," but it is also the exciting stuff.

There is a new committee of the board that has been struck and charged with the responsibility of leading us forward. Since we live in an age of technology, we thought we would call it the "CCM 3.0" committee. CCM 1.0 was Kanawa/Camp Kandalore; CCM 2.0 has been 910 Monaghan Road, and CCM 3.0 is, well, that's what we need your help to discover. It's been quite a canoe trip so far, and I'm proud to be a part of it now, and eager to see what lies around the next bend.

John Summers
General Manager

"Reverberations and echoes of things both familiar and not familiar....for the latter one must leave the museum and paddle the canoe, then that which has been unfamiliar will reclaim the meaning of ALL that has been...the songs, the sweat, the sunsets, the celebration of life and this gentle reminder of the balance experienced.....in the CANOE."

Visitor from Vermont



OUR WONDERFUL CREW...

“Waited three years to visit after Ray Mears suggested it on British TV! Well worth the wait.”
Visitor from England

“Quality of exhibits excellent – very informative. Memorable experience!!!”
Visitor from India

MUSEUM STAFF

Executive Director	Dr. James Raffan
General Manager (until April 2008)	Janice Griffith
Interim General Manager (April 2008 to August 2008)	Pat Hooper
General Manager (from August 2008)	John Summers
Curator	Jeremy Ward
Curatorial Assistant	Beth Stanley
Administrator	Tina Meiklejohn
Manager, Marketing and Information Technology	Anthony Berardi
Collections Manager	Kim Watson
Education Program Coordinator	Carolyn Hyslop
Education Program Coordinator	Jen Burnard
Volunteer Coordinator	Mellissa Trudel

MEMBERS OF THE BOARD

Board Chairman	Dr. Barry Diceman
Vice Chairman	Terry Guest
Treasurer	Jim Stewart
Secretary	George Duckworth
	Philip Aldrich
	Ed Burrows
	Bob Hall
	Dr. Beverly Haun
	Pat Hooper
	James G. Matthews
	Donald Ross
	Ron Whetung

“Fantastic, absolutely amazing!”
Visitor from Turkey



... AND VOLUNTEERS

The museum continues to be very fortunate to have a team of more than one hundred volunteers. Their enthusiasm and involvement are felt in everything from visitors' experiences in the museum to research and documentation of special watercraft within our collection. They are passionate about sharing their time, talents, and energy with us, and this year was no exception.

Twice a year the museum opens its doors for free to visitors, and treats them to a full-

experience visit: board members greeting visitors at the door, Front Desk volunteers giving orientations, Store volunteers selling our wares, and artisans working on traditional skills - it is a fun filled day for our guests and volunteers and should not be missed.

In the fall, a fearless crew of staff and volunteers headed up to the French River with Jeremy Ward as their guide. Dressed as voyageurs the group paddled the museum's Montreal canoe and was filmed for a BBC

documentary by **Ray Mears**.

A less glamorous but equally valuable volunteer project is the restoration of E-bay. Over the last 12 months, more than 1000 hours of volunteer time have gone into refurbishing the area that will house the collection.

Throughout the year, the museum also benefits from hours of skilled work by our artisan volunteers who show visitors how to build a paddle, assemble a blanket coat, or build a wanigan. We couldn't do this without our volunteers.

Melissa Trudel
Volunteer Coordinator

"muito educative, cheio de details, muito importante."

Visitor from Brazil

THE BEN BYRICK AWARD

Since 2003, the CCM has given a biennial award to a member of its volunteer corps donated by the museum's founding director **Bill Byrick**. Nominees are considered for outstanding contributions in commitment, service, and leadership. This term's winner was **Ipie Van der Veen**.

Looking back on her years with this museum, her skills and passion have shone in so many areas: sewing mountains of

period clothing for our education and public programs, preparing the textile screens dispersed throughout our exhibits, bringing a careful hand to a major canoe building project, sewing the birchbark panels for the wigwam used in our overnight programs, and even a little metalwork .

She has also been a principal participant in many of our offsite events, including the Canadian Aboriginal Festival at the Rogers

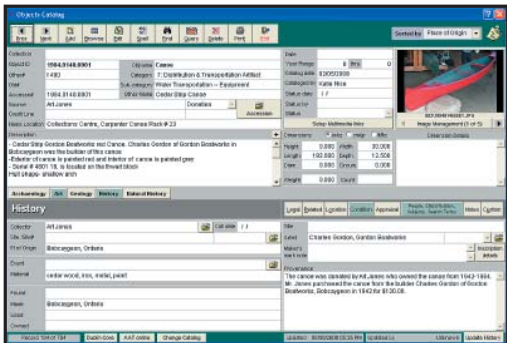
Centre, and the Fur Trade Festival at Lang Pioneer Village.

As well as this considerable list of special projects, Ipie also works at least twice a week as an artisan-interpreter in the galleries and an assistant instructor for our adult workshops. Combining her skills and talents with a genuine interest in people, she has enriched the experience of so many of our guests other volunteers and staff.



Ipie Van der Veen (centre), with Bill & Joanne Byrick





Screen captures of *PastPerfect*, the collections management software used by Kim and team to catalogue the museum's entire collection.

This museum has the rare privilege and considerable obligation to be the steward of a collection of profound historical and cultural significance. One of the first and most important aspects of this is to understand what we have. In order to help us do this, we use collections management software for museums called **PastPerfect** that lets us keep track of artifacts, library, and archival holdings in great detail.

In 2008 we embarked on a complete top-to-bottom inventory of our collection. To do this, it was necessary to physically inspect each artifact, compare it with existing records, measure it, describe it, photograph it and then enter all of this information into PastPerfect.

It was a daunting task, but, like painting a fence, it's not so bad if you just concentrate on one piece at a time and don't look all the way to the end(!)

In order to carry out this work, we brought in some extra help. **Dick Persson**, a local canoe builder and historian, was hired for a year on a one-day-

per-week contract. Through a Job Creation Partnership Grant, **Katie Nice** was hired to enter the information that was gathered into PastPerfect. Their efforts were augmented by **Renee Homiak**, an intern from the Museum Management and Curatorship program at Peterborough's Fleming College.

So, what do we have? See the table on the next page for results. All in all, it adds up to nearly **600** watercraft and **446** paddles.

The completion of the inventory represents the first stage of improved collections stewardship, what museum people call gaining "intellectual control" of the collection. The second stage is to gain "physical control." Our plan for accomplishing this is to move all of the artifacts in the Collections Centre into the northern-most section, which we call "E Bay" ("A Bay" is the southern-most part of the building). Like the rest of the back building, this is part of the former Outboard Marine Company factory. With 30,000 square feet within its walls, it is big enough to

house everything that is not presently on display, but needs some work to put it into shape.

With the help of staff and our tireless volunteers the following jobs were completed in 2008 to prepare E Bay for the collection:

- Bird-proofing the area;
- Repairing the drainage system;
- Removing overhead metal left over from factory operations;
- Repairing the floor (courtesy of Dan Sims Concrete);
- Washing the ceiling, walls and floor (with the assistance of the Peterborough Fire Department, Rapid Lift and Peterborough Utilities); and
- Applying floor sealer (supplied by the Henry Company).

The next phase of the project will take place in the spring of 2009. This work will include repainting the ceiling and the interior walls as well as installing racking that will be used to house our dugout collection (with generous donations from Painters Plus, Ashburnham Paint and Wallpaper and Pac-Rac Systems).



Some of the museum's metal shop volunteers (L to R Jack Berwick, Mike Brown, Jim Ferguson, Arnold Allen)

Kim Watson
Collections Manager

OUR COLLECTION

147	canvas covered canoes
85	bark canoes
75	dugout canoes
48	cedar-strip canoes
48	wide-board raised rib and batten canoes
9	wide-board metallic joint canoes
14	wide-board flush rib and batten canoes
10	molded canoes
10	fibreglass canoes
7	double-plank canoes
6	cedar-strip epoxy canoes
5	cedar rib canoes
4	reed canoes
2	lapstrake canoes
1	concrete canoe
1	chumac
1	bundled-balsa canoe
47	kayaks
37	rowboats
32	canoe-building forms
4	motor boats
3	coracles
2	umiaks.

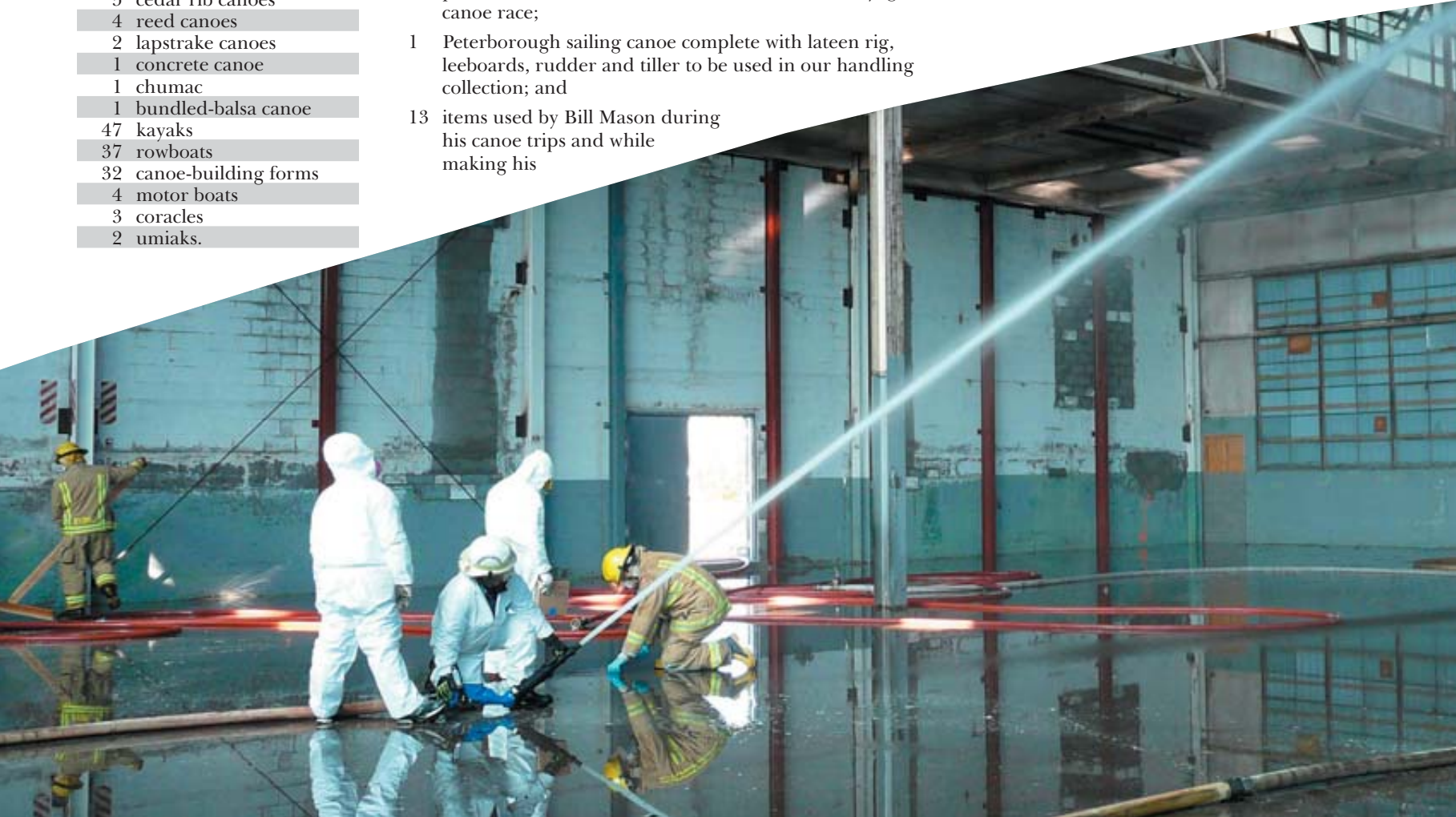
NEW ACQUISITIONS

A good collection is never static, and the following acquisitions were made during 2008:

- 1 cherry paddle from Camp Couchiching circa 1911;
- 3 historically significant canoes from Lakefield College School ;
- 1 pack basket, HBC blanket and trap;
- 1 Canadian Canoe Company sailing canoe and rig which will be used in our handling collection;
- 1 Lakefield Canoe Co. backrest;
- 1 Photograph of a small child playing in a model canoe which was built by the donor's father, who worked for the Peterborough Canoe Company;
- 2 paddles that were used in the 1967 Centennial voyageur canoe race;
- 1 Peterborough sailing canoe complete with lateen rig, leeboards, rudder and tiller to be used in our handling collection; and
- 13 items used by Bill Mason during his canoe trips and while making his

"A fascinating look into Canada's heritage. Never have I seen so many canoes in one place!"

Visitor from Denmark



OUR LATEST EXHIBITS

Like most museums, the Canadian Canoe Museum has far more artifacts than it can display at any one time. It would take an area much larger than the current Weston Centre to show off the nearly 600 canoes, kayaks and paddled watercraft now in the collection. But what if the canoes were measured in centimetres instead of metres?

In anticipation of the annual

assembly of the **Wooden Canoe Heritage Association** held in Peterborough in July 2008, our team chose to create a new exhibit of canoe and kayak models that would showcase this rich, enduring and parallel canoe building tradition in miniature.

The exhibit opening provided an ideal opportunity for the museum to get to know many of the members of this

organization that works along with the CCM to preserve the culture and heritage of the wooden canoe, and included tours of our exhibits and also that inspiring collection of canoes in storage.

Over the years, the CCM has benefitted from the passion and knowledge of **Roger Young** with regards to its own collection of models, and so we were

delighted when he leapt at the opportunity to assist in curating an exhibit and program of never-before-gathered artifacts. For “The Canoe in Miniature,” (see picture below) we chose to focus on the traditions of three kinds of canoe model-making: models made by Aboriginal people in North America and Indigenous peoples from around the world; “salesman’s



Jeremy Ward
Curator

samples” and related materials made by canoe manufacturers and canoe models made by builders who continue this tradition today. In all, this exhibit brought together 56 models and an assortment of souvenir paddles and related artifacts.

On many days last summer, the busiest spot in this exhibit was the kids’ station nearby, where young (and old) guests could create

cardstock models of canoes that were designed after several from our collection.

The museum would also like to thank our marvellous workshop volunteers for creating the wonderful maple and glass cases that displayed the collection so perfectly.

We were pleased last spring to host a temporary art show in May 2008, created by Farmhouse Pottery and called “Legacy Wild.” Artist/owner **Al Pace**’s installation of

pottery and text panels complemented the museum’s exhibits, and provided the impetus for a wonderful series of events. The museum’s Royal Patron, **HRH, the Duke of York**, participated in the launch of this installation and the series of programs that followed included noted Canadian singer/songwriter **Sarah Harmer**.

The museum has also accepted a wonderfully evocative bronze sculpture called “Boundary Waters,” (see picture

below) commissioned from sculptor **Hollis Williford** in 1988 by Canadian **Hunter Exploration**. The sculpture was donated to the museum by **Conoco Philips**.

The dramatic sculpture of two adventurers paddling a bronze bark canoe in whitewater sits near another sculpture, a sterling model of a fur trade canoe made as a gift for Hudson’s Bay Company Governor **Sir George Simpson** in 1842. Perhaps someday the museum will be able to display a gold canoe to complete this trilogy.



Paddling On...
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NATIONAL CANOE DAY



What a delightful day it was back in 2007 when the canoe was named one of the seven wonders of Canada in a CBC poll. And how fun it was when we had an impromptu party at the Peterborough Lift Lock (another wonder nominee) to celebrate.

In 2008, keeping our “N” (National Perspective) core value in mind (see inside cover), we invited Canadians right across the country to join in on an annual celebration we decided to call National Canoe Day.

In June 2008, National Canoe Day began when the day was only minutes old, in Yellowknife, by the light of the midnight sun, and from there spread across the country with events in a dozen or more

communities including Calgary, Winnipeg, Toronto, London, right on through to Halifax.

In Peterborough, **Nova Craft Canoe** came on board as a national sponsor of the event, and we had another grand celebration at the Lift Lock that included cake and music and, to mark the occasion, a declaration of National Canoe Day by our neighbour from Curve Lake First Nation, **Chief Keith Knott**.

By placing this event celebrating the canoe as a wonder of Canada on June 26th, we're hoping that one day—with the leadership of the CCM and the encouragement of paddlers from across the country—that National Canoe Day will become a federally-sanctioned event in the Celebrate Canada! week leading up to Canada Day each year. And to help that

process along, Chief Knott read the National Canoe Day Declaration in English and his wife, Anita, made the same declaration in Ojibway to a packed canoe-borne audience in the Peterborough Lift Lock (The declarations can be viewed on the National Canoe Day website).

The declaration was made all the more memorable when Chief Knott, in his gorgeous tenor voice, led the assembled revelers in a rousing rendition of the national anthem.

In 2009 we're hoping to bring more sponsors on board and to grow the event even further and farther afield. Members, wherever you are, might consider either joining in the festivities in Peterborough or convening an event—big or small—in your own community. For hosting details, go to: www.nationalcanoeday.net.



Toronto, Ontario



Yellowknife, NWT



United Kingdom



Peterborough, Ontario

THE BEAVER CLUB GALA

In days of yore, fur traders and partners of the Northwest Company formed a dining group that would gather monthly from late autumn to spring in old Montreal for a sumptuous evening of food and drink to tell stories of life in the *pays d'en haut*.

Stories of these gatherings of The Beaver Club, which began in the 1790s, are some of the most infamous tales of the fur trade and some of the tale tellers—with names like **Fraser, McGill, Pond, McTavish, McGillivay and Simpson**—were amongst the most colourful characters known to Canadian history.

As such, when it came time to create a context for a new gala fundraiser for the Canadian Canoe Museum, we decided to recreate the Beaver Club—dress code black tie circa 1800 or buckskin! The result was The Beaver Club Gala which took place in October in the Great

Hall at Champlain College at Trent University.

In amongst revelers, in the finest costumes one might imagine, were artisans of the time, a few real traders (played by actors such as MC **Paul Soles** as founding Beaver Club Member, **Dr. James McGill**), and our Patron, **HRH The Prince of Wales**, who made a cameo appearance. The evening was further enlivened by the CCM's house band.

Authentic toasts of the original Beaver Club were made with *athol brose*, a heritage libation, a bark canoe and roasted hog's head were piped in, stories were told, live music was played, and the evening culminated with the *Grand Voyage*, an imagined journey enacted by

some of the more adventurous patrons.

By the time the meal was done and the last toasts proposed, and proceeds of tickets and the silent auction were totted up, the event was so successful (raising more than \$35,000 for the museum) that everyone agreed that this should be an annual event.

Thank you to everyone for making this first time out a rousing success. The Beaver Club Gala, 2009, is set for Saturday, October 17th, at the Peterborough Curling Club. For details, go to

www.canoemuseum.ca.



IN APPRECIATION...

Beaver Club Gala Planning Committee Members

Anthony Berardi
Mollie Cartmell
Rae Crossman
Chuck Geale
Tina Meiklejohn
Katie Stewart
Sarah Thomson
James Raffan
Jeremy Ward

With Assistance From:

R. Murray Schafer
Mary MacPherson
Bea Quarry
Eleanor James

Hospitality and Silent Auction Team

Marg Broadfoot
Mollie Cartmell
Sally Chenoweth
Carol Corner
Fran Flanagan
Sue Guest
Penny Lewis
Val McRae
Betty Jean Moyle
Penny Rush
Katie Stewart
Karen Thomas
Sarah Thomson
Anne Wipper
Glenda Young
A.J. Trossman

paddling on... Annual Report

“Fantastic. As teachers we are thrilled to have this resource right in our community. Paddle on Canoe Museum!”

Visitor comment

Whether it is the residue of soapstone dust, the wood shavings from paddles, the waft of baking bannock or the forgotten sleeping bags from overnight program, the museum is full of tell-tale signs that children have been here and have left having had an experience like no other. This year we were very pleased to see an increase in the number of students enjoying one of these memorable experiences.

This year started busier than usual and continued that way through until the end of June.

Aside from the often hectic buzz of the school programs and overnights, we worked like beavers to pull together our 6th CanoeKids March Break Camp. Mostly local families filled every spot for the 5-8 year old session, and the 9-13 year old session was almost at capacity. Over the course of the week, we delivered some of the coolest craft-based programs in the region and filled 167 spaces.

The Education Program is also pleased to have

been able to provide learning experiences for a number of post-secondary students who spent time in our department learning about what we do and working on projects that advanced their experience and knowledge, while helping to fill needs within our department.

Our spring rush in May and June kept everyone busy and then soon after the end of the school year, Carolyn returned from her maternity



Carolyn Hyslop and Jen Burnard

Education Co-ordinators

leave so the dynamic, job-sharing education team of Jen and Carolyn were back in action.

The summer marked our third year of CanoeKids Summer Day Camps. The museum was bombarded by eager and creative kids with a zest to learn, explore and canoe. We harnessed that energy and initiated our first-ever paddling-focused camp by offering Ontario

Recreational Canoe and Kayak Association Flatwater A certification for youth ages 9-13.

With the new academic year well under way, we anticipate having another exceptional year with school visits, overnights, birthday parties and camps. As we steadily advance the scope of our education programs by responding to the changing curriculum demands and

new directions of school boards, we are so fortunate to have a core of experienced, creative, dedicated Education Animators who help us to create new programs and revise older ones.

Our thanks go out to all of our gifted animators, volunteers, students, teachers, artisans and parents for bringing the museum and its story to life for our educational audiences.

“Wonderful museum (super gmacht). A very interesting history lesson. Well done!”

Visitor from Switzerland



Paddling

Annual Report

1811

PUBLIC PROGRAMMING

“Excellent museum. Enjoyed ourselves. Good to see acknowledgement of First Nations People”

Visitor from Alderville
First Nation

Over the past years, the Canadian Canoe Museum has repeatedly received support from **The Peterborough Community Futures Development Corporation**.

Through their channels of various grants and loans, this support has made possible many of the vital activities conducted by this particular department, as well as those of other agencies in the area that would otherwise be difficult to realize. Many good things have come from their support. One of the best, through their Youth Internship grant, has been the opportunity to work with **Beth Stanley**.

Beth is a woman of many talents and abilities. Brought on board to streamline our adult workshop programs, she was also challenged with taking a lead role in the development of several new artisan workshops and creating artisan kits for retail. Because of her hard work we have added four workshops to our lineup: “Capote: Make a Hudson’s Bay Blanket Coat”; “Fundamentals of Fléchée: The Basics of Finger Weaving”; “Weave a Woodland Packbasket” and lastly “Build a Wanigan and Sew a Tumpline”.

Alongside our wonderfully successful Black Cherry Paddle-Making workshops, taught by volunteers **Hal Bowen** and **Don Duncan**,

these classes have received very enthusiastic enrolment. They not only produce a vital revenue stream for the museum but also position us as a place of unique and meaningful experience.

The culture that surrounds the canoe lends itself to hands-on opportunities for all ages so perfectly, and we aim to increase this roster with public programs of the highest quality over the coming years. Beth’s competence and willingness to participate fully in the museum’s broader operations have earned her the respect and appreciation of staff and volunteers alike. I am delighted to say that Beth is with us well after the internship now, working on a one-year contract as the museum’s first Curatorial Assistant.

The museum has brought its



Jeremy Ward

Curator

expertise and a crew of able staff and volunteers to several off-site events this past year. We were delighted to partner once more with **Lang Pioneer Village** in Keene, Ontario, rounding out a great show for the Fur trade Festival. Alongside a period encampment and interactive artisan programming, we also offered guests and families the chance to paddle a 28' voyageur canoe along the Indian River, all the while learning the salutes and lore of this colourful era. The pageantry of this event was also enhanced by our voyageurs' "arrival" in our own 36' birchbark canoe, to the accompaniment of song, bagpipes and musket fire.

We also took this immense bark canoe, built at the museum and able to carry four tonnes, along with a wonderful team of veteran museum volunteer paddlers, to a section of the old voyageur route on the French River last fall.

Having been

approached by the **British Broadcasting Corporation** to participate in a documentary with TV celebrity **Ray Mears**, our goal was not limited to flat water paddling. In preparation for this river's currents, we had previously removed and reinstalled the canoe's entire structural framework, allowing for greater rocker and therefore manoeuvrability. The patient and enthusiastic voyageurs provided excellent footage for the filming of paddling and portage. The highlight was unquestionably tracking the canoe up a wonderful set of rapids. The documentary is slated for broadcast in fall, 2009.

Indian and Northern Affairs Canada (INAC) were once more our hosts at the Canadian Aboriginal Festival at the Rogers Centre in Toronto. We are able to provide a large, interactive presence to this event, and took the opportunity to showcase our Education and Public Programs to the tens of thousands who

attended. This year, we also offered soapstone carving and miniature canoe making programs to the thousands of children participating in the day provided to schools.

The CCM's 1500 square foot outreach exhibit "The Canoe: A Canadian Icon" has travelled to two locations this year as well. Having been on loan to the St. Catharines Museum, it then travelled to the Visitors' Centre in Algonquin Park. The exhibit's next posting is Pier 21 in Halifax.

At the Volunteer Appreciation Night held at the museum last fall, this term's **Byrick Award** was awarded to volunteer **Ipie Van der Veen**, for her gifted and enthusiastic commitment to the museum's artisan programming. The award has been modified somewhat at the request of the Byrick family, renamed in memory of their son **Ben**. The family's generous donation that accompanies this award is to be divided in support of the education programs as well as tools for the workshop. We are

happy to report that the latter portion of the funds is being used to purchase specialized canoe building tools.

Our woodwork team has been very busy this year, working through a mountain of tasks creating exhibit components, supplies for existing and new Education and Public Programs, as well as upgrades



Curatorial Assistant Beth Stanley finger weaving.

to the facility. Under the supervision of **Arnold Allen**, the metal fabrication team has also been busy with a myriad of projects including: renovations to the Collections Centre and Weston Centre, transport trailers and mounts for watercraft.

We would also like to acknowledge Arnold's willingness to haul our loaded trailers when we take the museum on the road.



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GIVING CREDIT WHERE IT IS DUE...

THANKS

The Canoe Museum would gratefully like to acknowledge the assistance of the following organizations:



City of Peterborough

ONTARIO
Yours to discover



“What a national treasure. It is what makes Canada unique among nations. A land of water opened up with materials that grew from the land itself.”

Visitor from Canada

SYMBOL IN THE STONE

Home to the world's largest collection of canoes and kayaks, the Canadian Canoe Museum's logo reflects the Aboriginal heritage of these craft. Canoe images have been recorded in dozens of pictographs (rock paintings) around Ontario, dating back over hundreds of years. The logo depicts an image from a secluded lake near Thunder Bay, Ontario. It was described in 1962 by the late researcher and author Selwyn Dewdney as “the most remarkable painting of a canoe that I have yet recorded.”

ANNUAL REPORT CREDITS

Front cover photo: Canoes leaving the Lift Locks in Peterborough on National Canoe Day 2008 by **Mollie Cartmell**

Thanks to: **Bernice Standen** for gathering the visitor comments.

This annual report was printed by **Whitley Technical Supplies** in Peterborough.

The design of this annual report, as well as the watercolour paintings within it (the pictograph on the back cover, and the paddle on the right) by **Dwayne James** (www.resteddy.com)



Builder Emeritus Walter Walker, and CCM Founder, Kirk Wipperfurth

FINANCE REPORT

Jim Stewart
Treasurer

2008 was a year of significant challenges for the CCM. The costs relating to our management change and increased building expenditures occurred at a time when the economic downturn contributed to a reduction in fundraising and donations. Despite this, our year-end statements show a small surplus of revenue over expenditure, and

our cash position is marginally better this year over 2007 after taking into consideration the accounts payable positions.

Our challenge for 2009 and 2010 will be to maintain and hopefully increase donations, fundraising and membership fee revenue as our country continues to respond to a world-wide economic slowdown.

BALANCE SHEET

	TOTAL				
	OPERATING FUND	RESTRICTED FUNDS	CAPITAL ASSETS FUND	2008	2007
ASSETS					
CURRENT					
Cash and Short-Term Investments					
Accounts Receivable	\$ (1,286)	\$ 223,991	\$ 397,928	\$ 620,633	\$ 690,991
Inventory	15,732	-	-	15,732	16,401
Prepaid Expenses	60,107	-	-	60,107	51,990
	24,451	-	-	24,451	21,198
	99,004	223,991	397,928	720,923	780,580
CAPITAL ASSETS					
	-	-	3,992,218	3,992,218	4,260,423
	\$ 99,004	\$ 223,991	\$ 4,390,146	\$ 4,713,141	\$ 5,041,003
LIABILITIES					
CURRENT					
Accounts Payable and Accrued Liabilities	\$ 37,159	\$ -	\$ 12,000	\$ 49,159	\$ 128,959
Current Portion of Loans Payable	-	-	12,500	12,500	12,500
Deferred Revenue	61,845	-	4,180	66,025	50,503
	99,004	-	28,680	127,684	191,962
LONG TERM					
Loans Payable	-	-	65,625	65,625	78,125
	99,004	-	94,305	193,309	270,087
MUSEUM EQUITY					
FUND BALANCE		223,991	4,295,841	4,519,832	4,770,916
	\$ 99,004	\$ 223,991	\$ 4,390,146	\$ 4,713,141	\$ 5,041,003


REVENUE AND EXPENSES

				TOTAL	
	OPERATING FUND	RESTRICTED FUNDS	CAPITAL ASSETS FUND	2008	2007
REVENUE					
Admissions	\$ 54,971	\$ -	\$ -	\$ 54,971	\$ 55,890
Donations and Membership	136,389	-	-	136,389	202,194
Grants: Employment and Contract Staff	102,895	-	-	102,895	93,308
Grants: Other	142,505	-	-	142,505	137,505
Fundraising	117,672	-	-	117,672	169,885
Retail Sales (net)	54,010	-	-	54,010	58,931
Course Revenue	105,414	-	-	105,414	105,423
Investment Income	18,703	-	-	18,703	20,435
Rental Income	40,046	-	-	40,046	43,533
Other	3,199	-	-	3,199	8,739
	775,804	-	-	775,804	895,843
EXPENDITURE					
GENERAL OPERATING COSTS					
Building Repairs and Utilities	96,602	-	-	96,602	88,740
Fellowship	3,500	-	-	3,500	-
Fundraising Costs	53,105	-	-	53,105	52,047
Insurance	28,917	-	-	28,917	33,894
Operating and Administrative	74,612	-	-	74,612	66,770
Wages and Contract Staff	477,705	-	-	477,705	409,261
	734,441	-	-	734,441	650,712
CAPITAL EXPENDITURES					
Building Development Costs	-	-	14,352	14,352	55,514
Museum Artifacts	-	-	-	-	82,869
Museum Exhibits	-	-	-	-	7,115
Equipment	-	-	9,890	9,890	4,058
	-	-	24,242	24,242	149,556
	734,441	-	24,242	758,683	800,268
EXCESS (SHORTFALL) OF REVENUE OVER EXPENDITURE					
	\$ 41,363	\$ -	\$ (24,242)	\$ 17,121	\$ 95,575





The CANADIAN CANOE MUSEUM
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