

Celebrating Our National Treasure



09



Annual Report

OUR CORE VALUES

The Canadian Canoe Museum
values the stewardship of its
COLLECTION

C

This includes the craft, artifacts, and research materials related to canoes, kayaks, and self-propelled water travel. Striving to be known as *the* destination for all things “canoe” by celebrating, documenting, preserving, handling, and conserving the collection in ways benefitting its uniqueness and value.

The Canadian Canoe Museum
values its
ABORIGINAL ROOTS

A

Being the natural origins of the collection - celebrating where possible and appropriate the people and places, cultures and traditions, the faces and stories of the First Nations, Métis, and Inuit peoples from which Canadian canoeing tradition has grown.

The Canadian Canoe Museum
values a
**NATIONAL
PERSPECTIVE**

N

Meaning commitment to situating the collection and related activities (exhibits, research, education, outreach) in a context that honours the full historic continuum of craft, builders, building tradition, and stories of self-propelled water craft from coast to coast to coast in Canada.

The Canadian Canoe Museum
values
ORGANIZATION

O

Meaning the museum values the daily nurturing of board, staff, volunteers, membership, and the museum itself, into a functioning cohesive community organization. And further that it values “being organized,” meaning commitment to acting respectfully and responsibly in all matters, and striving for excellence and environmental sustainability in all things.

The Canadian Canoe Museum
values collaborative
EXPERIENCE

E

Meaning it seeks where possible and appropriate to avoid flat transmission of canoe-related knowledge, opting instead to create in its exhibits and programs a progression of *fresh hands-on experiences* in which visitors can actively explore canoes and canoeing traditions.

We expected 2009 to be a tough year following our severe economic downturn. In anticipation of this, the Board asked management to revise our budgets to reflect a sizable reduction in revenue. Expenses were cut and Board Members were asked to raise \$30,000 to cover possible donation shortfalls.

We knew our model for operating the museum had to change. Planning meetings were held with staff and Board Members. Management were encouraged to pursue ideas for both increasing revenue and curtailing expenses without affecting programming. A concerted effort was made to improve our communication with our stakeholders both present and future, and clear objectives were agreed to along with new reporting structures to gauge and ensure targets were being met. This allowed the Board to complete its transition from a management Board to a governance Board, delegating the daily operations to a very solid management team that has earned our respect.

I am delighted to report through the extra effort of management, staff,

Board Members and our growing group of volunteers, we have exceeded our budget at the same time as improving all parts of your museum's operations. I sense a renewed spirit throughout our organization evidenced by the motivated management that have formed a cohesive team and have spent countless hours ensuring we put our best foot forward in all events, the enthusiasm from our increasing base of volunteers, the hard work from our Gala Committee members and resulting success of our annual Beaver Club Gala, the Development Committee's organized and professional approach to fundraising, *The CCM* 3.0 Committee's success in guiding our future direction working in concert with our city and the excitement at Board meetings.

Although we have a long way to go as we continuously strive to improve your museum we have confidence that our future is bright. We can now start to reach across our nation and tell our compelling stories.

FROM THE CHAIR



Jim Stewart
Chair, Board of Directors

"I loved it! I didn't know Canadians were also known for their canoes."

Visitor from Columbia



Jim Stewart, Alex McKay, Gail Simmons, James Raffan, and Jeremy Ward portage across Charlotte Street in downtown Peterborough on National Canoe Day 2009.

Photo: Mollie Cartmell

FROM THE STERN OUR NATIONAL TREASURE



James Raffan
Executive Director

“We shall return as this is a tonic for our souls and feast for our eyes. Canoes made us Canadian. Thank you for preserving our heritage.”

Guestbook comment from Michael Ignatieff and Zsuzsanna Zsohar

“Wonderful museum with the wealth of information. Thank you!”

Visitor from Serbia

National Treasure, the theme of this year’s Annual Report, comes from the title of a multi-media presentation delivered to groups in a dozen cities across western Canada, in partnership with canoeing clubs and organizations who hosted the events. The goal of the tour (which is continuing this year in eastern Canada and the northern United States) was to raise awareness and support for the museum and its remarkable collection.

These connections in Manitoba, Saskatchewan, Alberta and British Columbia redouble an outreach and partnership thrust that started much closer to home. At some point in 2009, as we participated in meetings to create new master plans for Downtown Peterborough and again for the lands around Little Lake, we accepted the likelihood that it is going to be some time before we achieve the long-term goal of getting federal recognition of the museum and its collection. But instead of worrying about becoming a national museum, we decided to just start acting like one. Central to that effort is a concerted push to connect and form partnerships with as many kindred organizations as we can.

In January, **Eric Williams**, Captain of the Paddle Canada 1 team in the cross-Canada re-enactment of David Thompson’s epic journey, was here to donate his

crew’s flag and maps. That connection

resulted in the whole Thompson Brigade organization, based in Alberta, coming on board as a sponsor of National Canoe Day. In February, we opened the **Herb Pohl Exhibit**, on the occasion of the *Wilderness Canoe Association* (of which Pohl was a member) annual meeting at the museum, which initiated discussions about a very exciting new possible partnership with that organization and its popular Canadian Canoe Routes website.

We’ve partnered with our next door neighbour, *RONA Building Centre*, in a volunteer-led project to build raffle canoes. We partnered with *RapidMedia*, a national publisher, and *Wild Rock Outfitters*, here in Peterborough, to host the Reel Paddling Film Festival. And we’ve made a cross connection to the *Peterborough Folk Festival*.

What is driving these partnerships is a new or renewed confidence by everyone inside and around the organization that this cultural improvisation called *The Canadian Canoe Museum* is an enterprise worth celebrating. Strength and quality in our membership (which includes more and more people outside Ontario), our attendance, our volunteer corps, our workshops, exhibits, educational programming, outreach initiatives, and in our amazing staff—all very much a part of the National Treasure that is

the *CCM*—are powering our signal and extending our reach. Thank you to each and every one of you for helping to make this happen. Hope you’ll all stay with us as the journey continues in 2010!

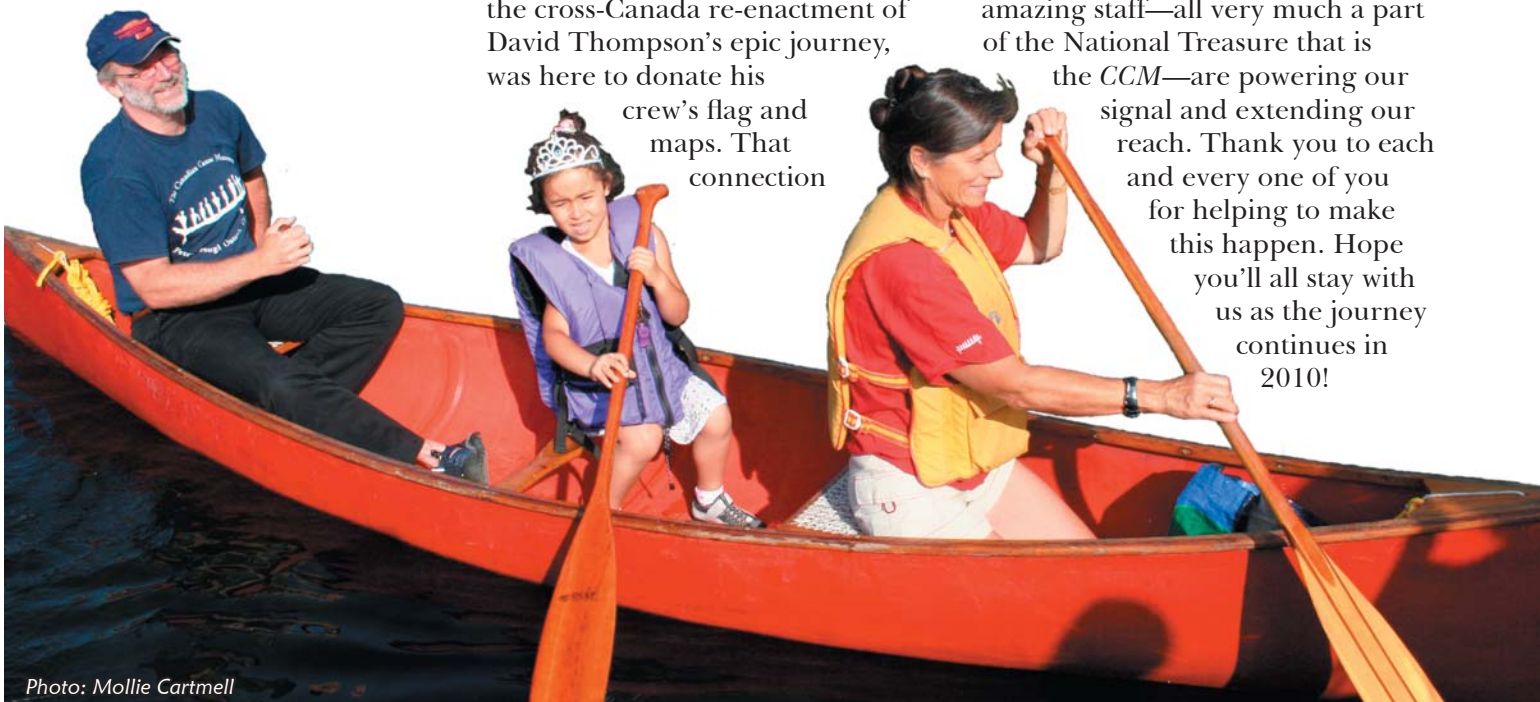


Photo: Mollie Cartmell

Our Board Chair **Jim Stewart** speaks in his message at the beginning of this report about the respect the board has for the museum's management team, and I would like to return the compliment by mentioning the high regard in which my colleague and management team partner **James Raffan** and I hold the Board of Directors. With the Board settling into its governance role, James taking the CCM to audiences far and wide across the country and my work on the daily operations of the museum, we are collaborating in an atmosphere of strong mutual regard and shared purpose.

Early in August of 2009, I "crossed my track," as ship captains used to say when their homeward-bound ship met the path of the outward leg of a round-the-world voyage, for that month marked a year since I started to work at *The Canadian Canoe Museum*. In that sense, I had made a round, having seen the museum through a whole year of seasons, activities, programs and events. I also try to make a round of the museum at least once every day, though sometimes it is early afternoon before I can walk through the door by the trapper's lean-to and emerge from the occasionally unreal world of the administration offices into the very real world of visitors and exhibits.

As I've made the rounds over the last year, I've noticed many encouraging signs that speak to the health and solidity of the institution. One of the most notable is laughter. In the administration area, the laughter often seems to be centered in the Curatorial office, but wherever heard it's a welcome sound. In the boardroom, just one of our many board/staff committees might be at work planning an event. In the artisan area on the second floor of the gallery, there could be someone sewing, weaving and bringing history to life for visitors. In the Preserving Skills

gallery, there could be a workshop going on. At the Front Desk, visitors are receiving orientations, buying raffle tickets and hearing how to make the best use of their visit. In the Gift Shop, people are taking an evocative and well-crafted piece of the museum home with them. In the woodworking shop, the North Canoe is getting new gunwales, or maybe it's a day when poplar paddles are being cut for childrens' classes, or cherry paddle blanks are being prepared for an artisan workshop. Across the parking lot, a dedicated and only slightly dirty crew in the metal shop is hard at work transferring the collection onto the new racks they've put up in 5-Bay, and perhaps some of the curatorial staff are photographing canoes and checking their entries in the collections database. Over on Romaine Street, you might find volunteers carrying out urban forestry as they take back our property from the ever-growing grass and underbrush. After hours, the Board are meeting to guide the whole enterprise on the right track and finally, somewhere in Canada, James is preparing to give yet another version of his "National Treasure" presentation to an eager and appreciative audience.

These are just a few of the many people and activities it takes to move your Canoe Museum forward each and every day, and I'm proud to share them with you and to be a part of the team.

FROM THE BOW MAKING THE ROUNDS



John Summers
General Manager

*"Excellent. Just add water."
Visitor from Alberta*

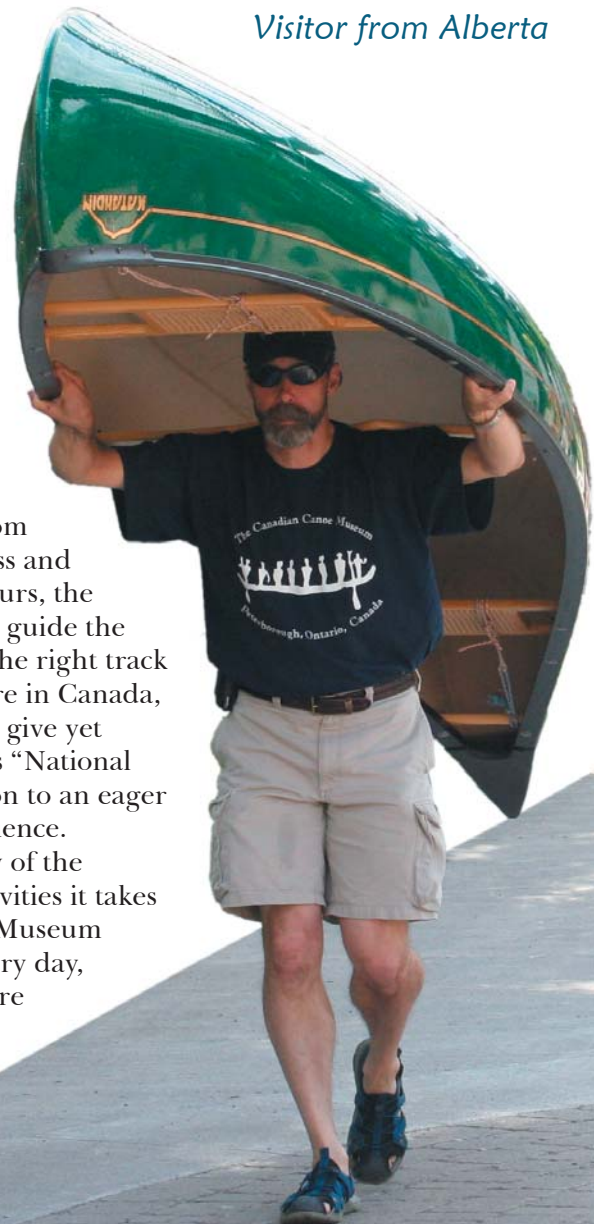


Photo: Mollie Cartmell

MUSEUM STAFF

| | |
|---|------------------------|
| Executive Director | James Raffan |
| General Manager | John Summers |
| Curator | Jeremy Ward |
| Administrator | Tina Meiklejohn |
| Acting Administrator | Marina Uridge |
| Manager, Marketing and Information Technology | Anthony Berardi |
| Volunteer Coordinator | Dwayne James |
| Education Program Coordinator | Carolyn Hyslop |
| Education Program Coordinator | Jen Burnard |
| Artisan Program Coordinator | Beth Stanley |
| Weekend Staff | Chris Miller |

“APART from the theme – which is why I came to visit – the layout and presentation puts the “big” museums to shame. Fantastic!”
Visitor from Australia.

BOARD MEMBERS

| | |
|----------------|-----------------------------|
| Board Chairman | Jim Stewart |
| Vice Chairman | Terry Guest |
| Treasurer | William Morris |
| Secretary | Philip Aldrich |
| Past Chairman | Dr. Barry Diceman |
| Director | Pat Hooper |
| Director | James G. Matthews |
| Director | Michael Davies |
| Director | Bob Hall |
| Director | Dr. Beverly Haun |
| Director | Dr. Michael Peterman |
| Director | Ken Powell |
| Director | Donald Ross |
| Director | Winfield Sifton |
| Director | David Thompson |
| Director | Ron Whetung |

HONOURARY OFFICERS

| | |
|---------|--|
| Patron | HRH, Prince Andrew the Duke of York |
| Founder | Kirk Wipper |



June 26th, 2009 began in Peterborough with a dawn paddle on Little Lake that attracted a number of hardy paddlers who celebrated the canoe as a wonder of Canada with a few strokes through the mist followed by hot drinks and muffins at the *Silver Bean*. That event was just one of several dozen across the country, from Cambridge Bay, Nunavut to Victoria and right the way across to Halifax, with plenty of stops in between, in which Canadians followed the leadership of *The CCM* and joined in to keep building National Canoe Day.

The idea to have a national day like this grew out of the *CBC*'s search to identify the Seven Wonders of Canada. The day the canoe was declared a Wonder, back in June of 2007, we had a big party and decided then and there that this was something that just had to be done annually. In 2009, the National Canoe Day Declaration, first made in English and Ojibway in the Peterborough Lift Lock (speaking of wonders!) by our friend and neighbour **Keith Knott**, Chief of the Curve Lake First Nation and his wife **Anita**, was read in other places across the country as well (Details are at www.nationalcanoeday.net).

In London, for example, our partners at *Nova Craft* got the canoeing community in that corner of the country all stirred up with an event on the mighty Avon River that

involved paddling, the Mayor of London, the London Symphony and a bunch of canoe-related antics that really embodied the spirit of fun and celebration that was echoed and re-echoed by paddlers from Newfoundland to Nunavut.

Here in Peterborough, we ended National Canoe Day in similar celebratory fashion with a first-ever Canoebecue on the Otonabee River, hosted by our Board Chair, **Jim Stewart**, and his wife, **Katie**. The event began with options for party-goers to try out a number of historic wooden canoes and continued through a hotly-contested mini cardboard canoe race across Stewart's pond, an amazing meal, live auction and dancing to the Little Big Band on rough-hewn hemlock barn flooring while the thunder rolled and lightning cracked.

In the broad scheme of things, the purpose of National Canoe Day is for the museum to take a leadership role in growing paddlesports in Canada, but also in honouring the founding contribution that Aboriginal people have made to this country. The idea is to bring people and organizations together to find new ways to include new Canadians in the joys of paddling that can be found in just about every nook and cranny of this great nation. With new partners and a grant from *Mountain Equipment Co-op* to help grow the idea we're hoping that 2010 will be even better than 2009.

NATIONAL CANOE DAY AND CANOEBECUE

"Better than the Smithsonian!"
Visitor from Ontario

"Best museum I have ever been in!"
Visitor from Indiana

"An exceptionally interesting museum of Canadiana!"
Visitor from Lithuania

"Beautifully appointed and serene."
Visitor from New Zealand



A group of paddlers take to Little Lake in Peterborough to celebrate National Canoe Day on June 26th, 2009.

Photo: Mollie Cartmell

CURATOR'S REPORT

A NATIONAL TREASURE IN TRUST



Jeremy Ward
Curator

“Amazing! Deepens my appreciation for our past – and prayers for our future.”
Visitor from B.C.

“Great exhibits - always enjoyable – wish you had space for your full collection.”
Visitor from Ohio

At the core of a museum, one finds a collection of artifacts, records and materials: in our case these are the precious objects considered to be the heart of this National Treasure. However, it would be rare to find a museum that claims to be fully satisfied with the information and understanding that its staff possesses regarding their own precious cargo. A small confession here: it may even be a triumph to know *exactly what we have and where it is.*

2009 saw us complete the renovations planned for the newly colonized 25,000 square-foot storage space intended for housing our permanent artifact collection. This space, named “5-Bay”, has become something of a miraculous experience within our tired old factory warehouse and we are now working diligently on the second phase of this project which will see each canoe documented, cleaned and assigned to a place in its new home. I would like to make special mention of the tireless and inspired efforts of the volunteers involved for creating the new racking mounts, some as large as 40’, for our collection of dugout canoes. We are about three quarters of the way through Phase II.

The larger goal of this process sees *The Canadian Canoe Museum* with a much more accessible and searchable collection for your needs and for ours. Aside from giving

each artifact its own deliberate home in this sparkling new storage space, we are also reviewing and refining the intellectual information associated with each one. The third phase of this project, also well underway, sees the unique accumulation of records and history for each artifact reviewed, honed, and invested onto our digital database. On a recent tour of the 5-Bay facility, the museum’s new ambassador, CBC radio host and journalist **Shelagh Rogers**, likened the remarkable gathering of watercraft in this facility to the atmosphere of a cathedral. We intend to host guided visits to the storage collection in the near future, and hope that you will be able to join us to experience it.

Speaking of tireless volunteers, various other teams and individuals have been very active as well. These efforts bring much appreciated dedication and skill, and attend to our library and archival materials, provide demonstrations and teach our adult artisan classes. In our woodshop, the team has been hard at work restoring a Canadian Canoe Company “Nipigon” cedar strip canoe. Equipped with a marvelous sailing rig, the canoe was accepted with a “Handling Level” designation within the collection, and will be made ready for use with on-water programming in summer 2010. Also in the shop at this time, our much-loved 26’ cedar canvas voyageur canoe, built by

Jim Holman, has been taken apart for a complete overhaul after many years of delivering group paddling experiences to children and adults alike. This extensive refit will be followed



CCM curator Jeremy Ward working on the ROM’s 36-foot birch bark canoe in November of 2009.

Photo: Beth Stanley

up with capsizing/recovery tests and water safety drills in the spring of 2010 with the participation of outside experts to ensure that we continue to deliver safe and rewarding on-water programming into the future.

In spring of 2009, we honoured the memory of **Herb Pohl** with a new exhibit in our Reflections Gallery. Herb was a remarkable Canadian canoeist, an important member of the Wilderness Canoe Association (WCA), and perhaps largely unknown to most Canadians. We were delighted to have the WCA assist with the launch of this exhibit.

Finally, the museum's curatorial department was recruited to spend several weeks in the fall working at the *Royal Ontario Museum*, executing an extensive restoration of an ailing 36-foot birch bark canoe displayed in their "First Peoples' Gallery".

Initially concerned by the spreading of the unfortunate canoe's sides due to the failure of the lashings that keep the crossbars in place, we found a much larger concern (isn't that a consultant's job?) during our inspection that included a transverse break, from gunwale to gunwale, in the hull's birch bark envelope. Our work was performed before the public, and we were relieved to eventually put the last pieces back into place, and

lower it onto a custom-made "pillow mount" that will support the hull properly for decades to come.

Looking ahead, we are working up an exciting new exhibit that explores the canoe and canoeing traditions from around the world and many more outreach efforts as well. The opportunities that have arisen from the efforts of this

past year have confirmed in me the importance of this remarkable collection that has been entrusted to *The Canadian Canoe Museum*. As its curator, I have been extremely privileged to spend time with each craft in our collection, each bearing its own story, and I hope that in years to come, you will be able to do so as well.

NEW ACQUISITIONS TO THE COLLECTION

The following are some highlights selected from a list of items to be accessioned to our permanent collection:

- An **Ontario Canoe Company** "Sailing and Cruising model" canoe, manufactured in Ashburnham (Peterborough), Ontario in the late 1800s. It is made using the "Cedar Rib" method, and also includes long cherry decks, flotation tanks, a folding centerboard and kick-up rudder, as well as some of the hardware for a two-masted sailing rig.
- Two Olympic kayaks belonging to Canadian kayaker **Adam van Koeverden**. The "*Olympic Warrior*" model K-1, produced by **Plastex Composite** from Warsaw, Poland was used during his Gold Medal race in Men's K-1 (500m) and Bronze Medal (200m), in the 2004 Olympics in Athens. The latter, made for him by **Nelo Boats** of Vila do Conde, Portugal was used in his silver medal race at the Beijing Olympics in 2008.
- A "*Sunnyside Cruiser*" made by the **Walter Dean Canoe and Boat Co.** Toronto, circa 1910 to 1914. This wide-board metallic batten canoe is planked in cedar.
- A birchbark canoe, built in 1935 by **Jim Latour** of Fort Coulonge, Quebec. Mr. Latour, a trapper and guide by trade, sold the canoe to Lt. Col R.B. Pritchard.
- A 1925 18-foot **Old Town** "*HW Model*" canoe, with original sail, mast and leeboards.
- Canoe maker's tool box and tools, belonging to **Stephen Curtis**. Mr. Curtis began working for *Peterborough Canoe Company* in 1935 at age 16, and also worked for *Lakefield Canoe Company* in later years.



The Canoe Museum's collection storage area in 5-Bay.

Photo: Jeremy Ward

TREATY CANOE EXHIBIT

There are as many different canoes in the world as there are people to envision, make and use them. Over the years the museum has acquired quite a few, and we often flatter ourselves that we have a pretty good knowledge of the subject. Late in 2008, however, an opportunity presented itself to explore a kind of canoe that was entirely new to this institution when we were approached by Windsor, Ontario artist **Alex McKay** about his work of art *Treaty Canoe*. This compelling piece of contemporary art uses the familiar form of the canoe to carry a load of meanings between Aboriginal and Non-Aboriginal cultures as it explores the dynamics and meanings of creating and living with treaties.

Museum staff took this artwork and another related piece entitled *Treaty of Niagara, 1764*, and created an interpretive context around them with 6 text panels. These panels raised issues and introduced ideas that were brought up at a workshop we held before the exhibit, attended by museum

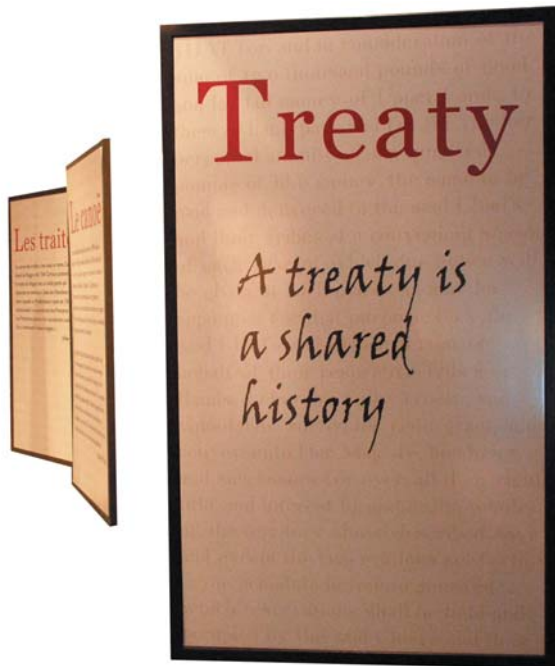
staff and volunteers, academics and members of First Nations communities.

Out of that meeting came the exhibit itself, the seeds

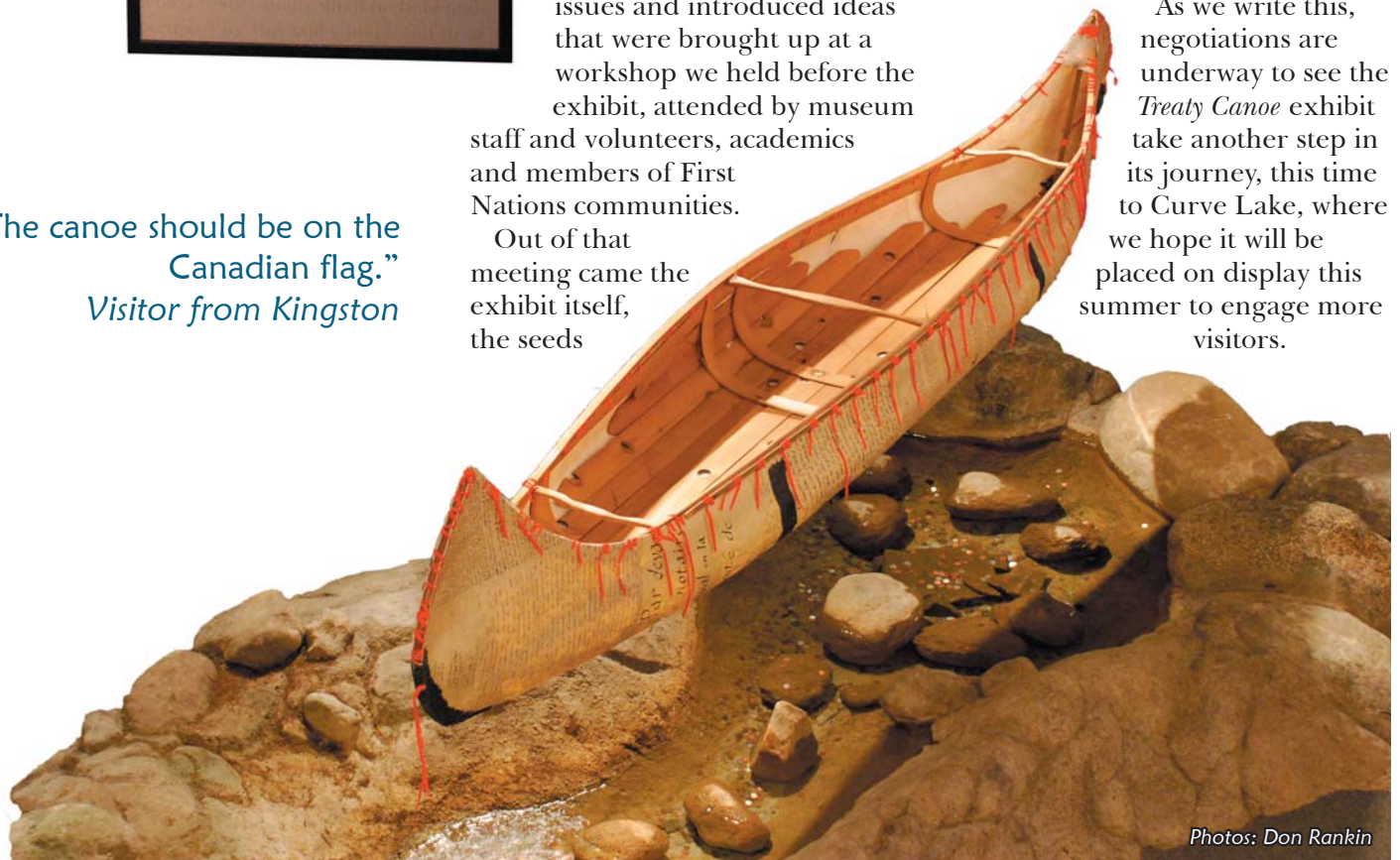
of a ground-breaking educational program about treaty negotiations that has been run many times since and a recognition that how we do what we do is as important as what we actually do.

In his Executive Director's report on p. 2, **James Raffan** mentioned the many connections the museum has made in the past year. Perhaps the most gratifying and important of all these connections was made through the consultation we undertook to mount the exhibit. Although the museum has a long-standing friendship with the Curve Lake First Nation, it was at a planning meeting for Treaty Canoe that elder **Doug Williams** stepped forward and offered to help feast the spirits of the canoes in the museum's collection. This event, conducted by Williams and spiritual leaders **Mark** and **Wendy Phillips**, was the first time *The CCM's* collection had been honoured in such a way, and that initiative is leading to other connections and reconnections in the Aboriginal Communities across the country.

As we write this, negotiations are underway to see the *Treaty Canoe* exhibit take another step in its journey, this time to Curve Lake, where we hope it will be placed on display this summer to engage more visitors.



"The canoe should be on the Canadian flag."
 Visitor from Kingston



Photos: Don Rankin

WALTER WALKER, 1907 – 2009

The Canadian Canoe Museum acknowledges the recent passing of legendary canoe builder **Walter Walker**, shortly before his 102nd birthday.

Walter's first job in his trade began in 1931 with the *Lakefield Canoe Company*, where he was hired on to help with a large order to be shipped overseas. As a new recruit, his duties included paddle carving and building shipping crates. Over the ten years that followed, Walter also worked for the *Brown Boat Company* as well as *Sail-Craft* in Lakefield, Ontario. In 1942, Walter was hired by the *Peterborough Canoe Company* where he was promoted to

foreman in 1959 at the age of 52. Working 60 hours per week at 25 cents per hour, he oversaw a crew of 100 men on the floor.

When the *Peterborough Canoe Company* closed its production in 1961, Walker found work back in his hometown of Lakefield with *RILCO Industries*, working as plant manager for a company producing cedar strip canoes, small boats as well as wood and canvas canoes.

After the closure of *RILCO* in 1967, Walter shifted over to *Peel Marine* where he worked until his retirement at age 79 in 1986. It was at *Peel Marine* that Walter made his most celebrated canoe,

commissioned as a gift to HRH Prince Andrew in 1977 (pictured below).

The Canadian Canoe Museum has enjoyed a close and meaningful relationship with Walter Walker over the years, honouring him as **Canoe Builder Emeritus** - a title he shares with Elder **William Commanda** of Maniwaki, Quebec. In 1997, the *CCM* also commissioned Walter to build a "wide-board and raised batten canoe" on a Thomas Gordon form, and recorded his remarkable abilities in a documentary video.

The Canadian Canoe Museum would like to thank Dick Persson for his contributions to this biographical sketch.

HRH PRINCE ANDREW

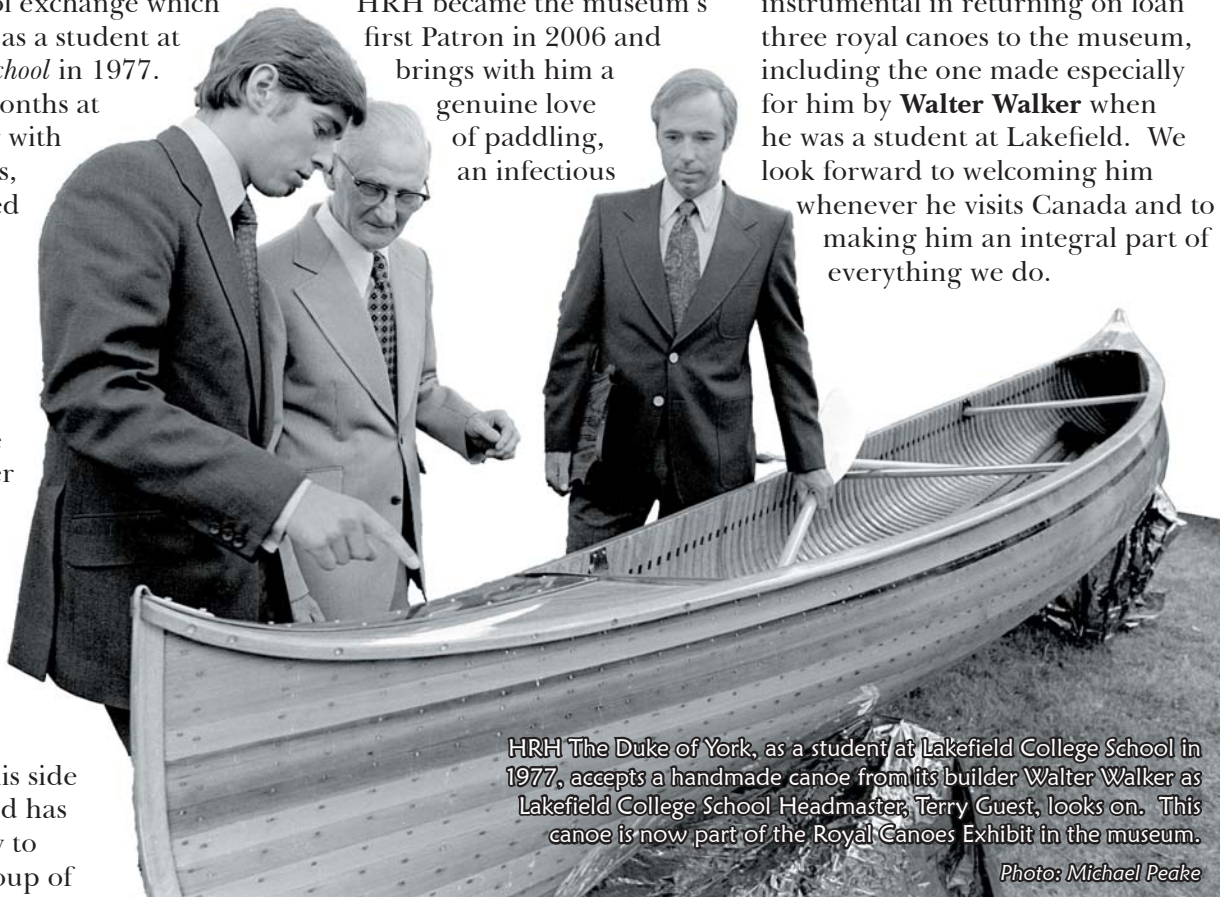
T*he Canadian Canoe Museum* is proud to have as its Royal Patron **His Royal Highness The Duke of York. Prince Andrew's** connection to canoes and to the Otonabee River watershed is a result of a school exchange which saw him enrolled as a student at *Lakefield College School* in 1977.

During these months at The Grove, along with his regular studies, our Patron learned basic paddling skills and canoe tripping techniques that he employed that summer on a journey down the Coppermine River in the Northwest Territories. Since then, he has returned to Canada many times in the exercise of his many duties and connections on this side of the Atlantic, and has often found a way to join that same group of

Lakefield alumni—including then headmaster, **Terry Guest**, who is currently the Vice Chair of *The Canadian Canoe Museum's* Board of Directors—to paddle other rivers near and far.

HRH became the museum's first Patron in 2006 and brings with him a genuine love of paddling, an infectious

enthusiasm for the collection and for building a bright and sustainable future for the institution, as well as expertise and credibility that adds immeasurably to our fundraising efforts. In 2008, HRH was instrumental in returning on loan three royal canoes to the museum, including the one made especially for him by **Walter Walker** when he was a student at Lakefield. We look forward to welcoming him whenever he visits Canada and to making him an integral part of everything we do.



HRH The Duke of York, as a student at *Lakefield College School* in 1977, accepts a handmade canoe from its builder **Walter Walker** as *Lakefield College School* Headmaster, **Terry Guest**, looks on. This canoe is now part of the *Royal Canoes Exhibit* in the museum.

Photo: Michael Peake

VOLUNTEER REPORT

It's A GROUP EFFORT



Dwayne James
Volunteer Coordinator

“Fascinating – lovely exhibit
and staff.”
Visitor from Manitoba.

“The best gift shop in Canada”
Visitor from New Zealand.

In 2009, 140 volunteers collectively logged in excess of 13,000 hours, nine volunteers reported over 300 hours each, and 31 volunteers individually logged over 150 hours.

The top ten volunteer contributors (with their hours) are:

Ipie van der Veen (485)
Arnold Allen (461.5)
Gwen Clark (392)
Barry Diceman (379)
Jim Ferguson (373)
Hal Bowen (362)
Walter Willoughby (352.5)
Peter Knapp (325)
Don Duncan (302)
Randy Crawford (297)

Years ago, when I was first learning how to canoe in whitewater, I was taught that—no matter how turbulent the river—I should always keep my paddle in the water. Doing this, I learned, gives you leverage, helps you stay balanced, and increases the odds that you will remain in your canoe with the open side up.

This simple technique has served me well over the years, both literally and metaphorically. Indeed, I've come to discover that the canoe is a metaphor for, well, pretty much anything in life. In this case though, it reminds me that, in turbulent times, I should always remain engaged in the situation no matter how stressful and continue to move forward. It's a concept not dissimilar to Winston Churchill's classic words: "If you are going through hell, keep going."

The last year certainly had its share of challenges for all of us. As the New Year dawned in the wake of a global economic crisis, everyone in the tourism industry was bracing themselves for what was sure to be exceptionally lean times. It's funny to think that a year that started out so uncertainly would turn out to

be one of our finest ever, but that's exactly what happened - thanks in large part to the tireless work of our volunteer corps.

The dedicated group that give so generously of their time to the Canoe Museum rose to the occasion in 2009, and gave us the very boost that we needed. As of the end of the year, the CCM boasted close to 250 registered volunteers, 38 of whom joined in 2009 alone. Of this group, in the last year, 140 volunteers collectively logged in excess of 13,000 hours, nine volunteers reported over 300 hours each, and 31 volunteers individually logged over 150 hours.

Here are some volunteer highlights from 2009:

- The gift shop, under **Gwen Clark's** management, broke a sales record in December.
- We hosted two highly successful fundraising dinners in 2009, both of which were planned by volunteer committees: the Canoebeque under the leadership of **Beverly Haun**, and the Beaver Club Gala under **Katie Stewart**.



Photo: Rory Stanley

- A group of volunteers went on a field trip that was organized by **Mollie Cartmell** to the *Grace and Speed Museum* in Muskoka.
- Artisan workshops like the ones lead by **Hal Bowen**, and **Don Duncan**, continued to be extremely popular.
- Our Board of Directors (we too often forget that Board Members are volunteers too) under the expert guidance of **Jim Stewart** turned a precarious financial situation into one of growth.
- An art show in October organized by **Pat Hooper** displayed the work of a number of the talented artists and artisans that we are fortunate to have associated with us.
- An outside maintenance crew managed by **John Ernsting** and ably assisted by **Gloria Gibson** cut back the unsightly overgrowth on our back property, and dramatically improved the landscaping.
- The group of volunteers in the metal shop under the guidance of **Arnold Allen** collectively contributed more hours than any other group

in the museum, and were heavily involved in the 5-bay renovations.

- We partnered with our neighbour *RONA*, and our volunteers, under the supervision of **Denis Gagne**, built a canoe for a raffle so successful that we're doing it again as we speak.

Now, pardon me as I dredge up another tired old metaphor in order to make my final point. If you fill a large canoe with enough people and tell them to paddle, you'll reach your destination but, if you're not paddling in unison, it'll take you a lot longer to get there, and you'll likely meander along the way. We'd have done a lot of meandering ourselves in the last year were it not for those volunteers who took on a leadership role and rallied the rest of us to paddle in time with them, and by extension, each other.

When we speak of a *National Treasure*, let us not forget that canoes do not paddle themselves. Let us acknowledge these volunteers that, in turbulent times, continue to keep their paddles in the water on our behalf.

So, please join me in a round of applause for each and every one of our volunteers, and don't forget to say thanks the next time you see one.



A mere seventy-five of the Canoe Museum staff and volunteers at our Volunteer Appreciation Night in November of 2009.

IN RECOGNITION...

The Canoe Museum would like to thank all of their volunteers for an outstanding 2009! We've nominated several of these volunteers for provincial and municipal awards. Please join us in congratulating the following individuals.

COUNTY OF PETERBOROUGH

The entire volunteer corps was nominated, as a group, for a *Heritage Preservation Award*.

PROVINCE OF ONTARIO

These volunteers were nominated for Ontario Service Awards that are awarded in increments of five for years of service:

Arnold Allen (5yrs)
 Denis Gagne (5yrs)
 Peter Knapp (5yrs)
 George McKeiver (10yrs)
 Bernice Standen (10yrs)
 Pat Varty (5yrs)

CITY OF PETERBOROUGH

Gwen Clark was nominated for an *Outstanding Volunteer* award for her excellent work managing the gift shop.

These volunteers (each with more than 150 hours) were nominated collectively for a *Cultural Betterment* award:

Arnold Allen
 Jack Berwick
 Hal Bowen
 Mike Brown
 Mollie Cartmell
 Gwen Clark
 Fran Cormode
 Randy Crawford
 Barry Diceman
 Don Duncan
 John Ernsting
 Jim Ferguson
 Denis Gagne
 Gloria Gibson
 Gary Gilders
 Shantal Ingram
 Arlene Ketchum
 Peter Knapp
 Mark Lamb
 Jeanine Leahy
 Daniel Lombardi
 Eila Martin
 Roger Martin
 Terry McCall
 Norma McEwen
 Joe Paterson
 Nan Sidler
 Dave Timms
 Ipie van der Veen
 Pat Varty
 Walter Willoughby

BEAVER CLUB GALA

Fine wine in the glasses, roast wild boar on the table, a bark canoe at the front of the room and men in kilts dancing with women in buckskin—it could only be a Beaver Club Gala!

On Saturday, October 17th, the museum commandeered the *Peterborough Curling Club* on Lansdowne Street West and transformed it into a piece of Canada's legendary fur trade era for the second annual event.

Planning for the night had begun long before as a dedicated committee

of volunteers under the leadership of **Katie Stewart** canvassed far and wide to find contributions for the live and silent auctions. Over countless meetings, staff and volunteers worked together to plan the menu, solicit sponsors, organize the entertainment and order of ceremonies and pull the whole evening together.

Oh, and they also had to find some wild boar for the menu.

Perhaps the most arduous volunteer task of all was carried out by the wine selection committee, a group that met several times in a secret location to make the most important choice of the whole evening.

The event itself was presided over by **Seamus McTavish**, a fur trader of Scottish extraction only recently emerged from the wilderness. Notwithstanding his long stint in the *pays d'en haut*, or North Country, Seamus quickly mastered modern technology and the crucial “wireless-microphone-in-the-sporran” trick so beloved of Scottish MC's and led us through a fabulous evening of dining, dancing, song, fellowship, auctioning and general good cheer. With the hard work of auctioneer **Rob Rusland** as a highlight, the 2009 Gala netted \$30,000 for the museum.

Plan now to attend and save the date for the 2010 event, which will be held on Friday, October 15th at the *Peterborough Golf and Country Club*.



Photos: Mollie Cartmell



Beaver Club Gala host Seamus McTavish leads a select group in *Le Grand Voyage*.

What better way to ensure the future of a National Treasure than to have children experience its wonders and get excited about it? They are, after all, the future stewards of our National Treasure.

Here in the Education Program at *The Canadian Canoe Museum*, we continue to take this mandate very seriously by having lots of fun! This past year was no exception. Our accomplished team of Education Animators welcomed well over 5,000 students and their teachers and parents to the museum to participate in our programs. Based on the Outdoor Experiential Education philosophy and pedagogy, these programs continue to attract both first time and repeat, teacher-planned visits.

New this year to the repertoire of programs was our latest Canoe High School offering-- *'Treaty Canoe'* - developed to accompany the art installation of the same title. In the early stages of the process we were very fortunate to have the input and support of *Trent University's* Ashley Fellow, **Dr Laura Peers** of *Oxford University* and the *Pitt Rivers Museum*. Also underpinning this project were **Julia Lane** and **Georgia Carley**, both graduate students in the Indigenous Studies program at Trent. Queens Bachelor of Education student

Katie Bunting, was the lynch-pin at the Canoe Museum end as she fulfilled the requirements of the alternative

practicum portion of her studies with us. Through their work and the support of our Animators, **Alex McKay's** art became the inspiration for a thought provoking program which culminates with the students re-enacting the negotiation of the William's Treaty of 1923.

This was a year in which other partnerships were forged too. Last summer the *Peterborough Rowing Club's* **Carol Love** very graciously agreed to share their shore space and docks with us to give an off-site home base to our *CanoeKids Paddling Camp*. Our campers learned the fundamentals of canoeing using the ORCKA curriculum and earned their Flatwater "A" and/or "B" certification. Paddling instruction was rounded out by games, nature based crafts and a day at the Canoe Museum. This was such a success that we have increased the number of sessions from two one week sessions to four one week sessions for 2010 and have partnered with the *City of Peterborough Recreation Department* who have included our CanoeKids Camp in their summer brochure and will handle the registration process for us.

From the littlest JK student, to the enthusiastic teacher in training our programs continue to engage, enlighten and inspire the next generation of paddlers.

EDUCATION REPORT

FUTURE STEWARDS OF A NATIONAL TREASURE



Carolyn Hyslop & Jen Burnard
Education Coordinators

"The CCM presents an authentic learning experience for all students and particularly for students of Native Studies. The programs provide a unique hands-on learning opportunity for all. I cannot recommend this rich learning opportunity for students highly enough."

TLDSB Special Programmes Consultant Heather Truscott



A group of students from the 2009 CanoeKids Paddling Camp find out how many kids it takes to sink a canoe.

PUBLIC PROGRAMMING



Beth Stanley
Artisan Program Coordinator

*“The canoe museum has been a life-changing experience!!!!”
Visitor from Holland*

*“Have just come back from a trip on the Mattawa with my Dad. What a great finish to our trip!”
Visitor from Nova Scotia*

Last year was a very successful year for our Adult Artisan Workshops. If 2008 was notable for the introduction of a selection of new workshops, then 2009 is notable for being the year that these programs matured into a repertoire of classes that have become the standard offering here at the Canoe Museum. As the museum develops a reputation as a place of learning and as a museum that offers unique opportunities in the form of artisan workshops, we aim to maintain this reputation by consistently offering programs that are of the highest quality.

Workshop participants spend a day, or two, learning traditional skills and techniques, meeting interesting people and working with their hands in a relaxed setting with supportive expert instructors. With such a diverse selection of workshops, from woodworking and basketry to sewing and weaving, there is surely something for everyone to enjoy.

With a 24% increase in workshop enrollment over 2008 it is clear that there is a demand for the one-of-a-kind opportunities we offer. Participants in 2009 travelled from as far as Barrie, Perth, Toronto, and in one instance Paris, France in order to participate in our popular, and often sold out, workshops. Our programs appeal to a wide range of ages, from college students and young professionals to retired men and

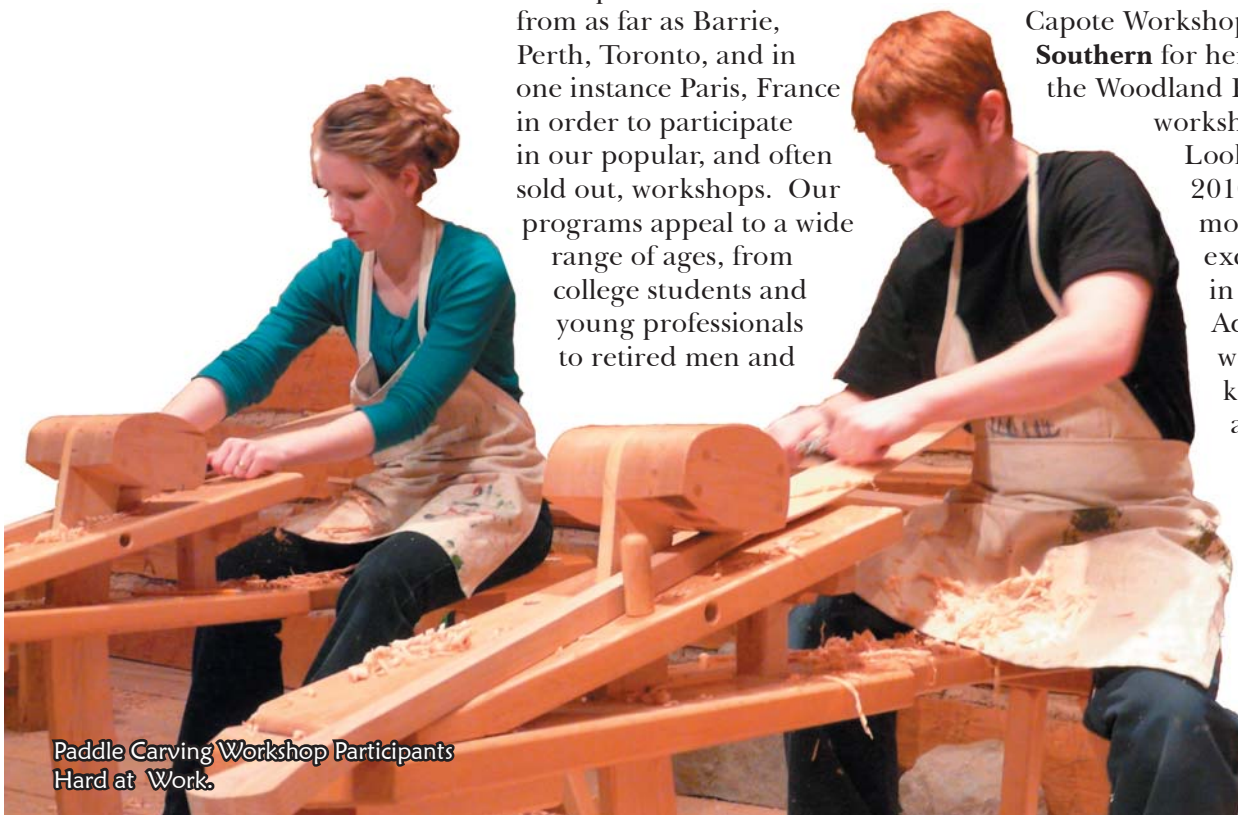
women who are looking for a new hobby.

Signing up for a workshop has never been more convenient with online registration and payment available through our website for the full roster. You can now register for a workshop online from anywhere in the world at any time.

Another development made in 2009 is an increasingly popular line of Artisan Kits that were developed in response to the demand for a ‘take-home’ version of our workshops. The first kit developed was the Woodland Pack Basket, which is now accompanied by a Finger Weaving Kit and a one-of-a-kind Paddle Carving Kit (including a sharpened spokeshave and paddle blank ready to carve). The introduction of kits combined with the ability to sell these kits in our new online store is a great way to increase our ability to reach out to those who are unable to attend our workshops.

I would like to thank volunteers **Hal Bowen** and **Don Duncan** for their tireless work preparing for, and instructing the Paddle Carving Workshops. Also, **Ipie van der Veen** for her help with the Capote Workshop, and **Donna Southern** for her assistance with the Woodland Pack Basket workshops in 2009.

Looking ahead to 2010 there are more new and exciting ideas in the works. Adding more workshops and kits to the line-up and continuing to create an atmosphere of hands-on learning and branding the museum as a place where you can learn by doing.



Paddle Carving Workshop Participants
Hard at Work.

According to **Terry O'Reilly's** book *The Age Of Persuasion* "On any given day, at least three thousand and as many as six thousand marketing messages are lobbed your way..."

Our task is to make sure *The Canadian Canoe Museum* story is one of the messages being received by those we have directed it to. Thanks to the CCM Board of Directors, the marketing committee's guidance and the execution of museum staff and volunteers, our message—"See Canada by Canoe..."—is being heard. *The CCM* presence has been felt in the local area through radio, newspaper, television, magazine, and web campaigns. Our message was brought to Toronto through the Outdoor Adventure, Spring and Fall Cottage Life shows. During nine days at those consumer shows the museum was exposed to over 70,000 people. Thanks to **James Raffan**, our message was brought across western Canada with his National Treasure tour.

Our virtual presence is being felt by our brand new dynamic website that staff can now update at any time from anywhere. Our yearly website visits have increased ten fold, and the online store is alive and shipments have already been sent to Ontario, western Canada, the United States and Europe.

2009 also marked the year that aging technology replaced with current, (and most importantly), functioning equipment, resulting in 40% less network crashes. A server and seven new workstations were installed and two older workstations were able to be recycled to less demanding roles.

Thanks to a grant from the *Peterborough*

Community Futures Development Corporation, state of the industry graphic design software is now available in house.

Our membership data is being converted to *PastPerfect*, (the same software used to catalogue our collection). **Sue Russell**, a CCM volunteer who had a career working with databases, has been critical to this project, is ensuring that an exact protocol is developed and followed, and will also help train membership volunteers for the transition from the old database.

The best is still to come for the CCM. The chemistry is ripe and the momentum is building for a bigger and better future. Soon the online store version 2.0 will be launched with more products and better shipping. Our website will become more interactive and will include user feedback. Partnerships are continuing to develop between the CCM, and other media outlets and organizations. Through the leadership of **Jim Stewart** and the Board, **James Raffan** and **John Summers** everyone seems to be pulling in the same direction. It is definitely a great time to play a part in making the museum a grand success.

MARKETING REPORT PULLING TOGETHER



Anthony Berardi
Manager, Marketing and
Information Technology

"World class exhibition!
Thanks."
Visitor from the U.K.



OUR VALUED MEMBERS

DISTANT

Valerie Adrian, WJ Anderson, Radmilo Anicic, David Auger, David Baar, Erika Bailey, Marlin Bayes, Richard Berry, Barbara Black, Maurice Breslow, Glenn Brown, Kathleen Bruce-Robertson, Kenneth Buchan, Robin Butler, Amethyst Campbell, Robert Chapman, Stephen Connolly, Bill Cormode, George Cuthbertson, Tim DeMong, John Edmonds, Thelma Fayle, Regent Gagnon, Seth Gibson, Monica Gompf, Barbara Greaney, Michael Haskin, Bill Hatch, Jim Holman, Michel Houde, David Hoyer, Ellie James, Jill Jamieson, Jane Jenks, Bernice Jubb, Ellen Keller, Janice Kyle, Yvonne Kyle, Brad Kyte, Lisa LaBella, Karyn Lippincott, Colin MacGillivray, Becky Mason, Joyce Mason, Kim Monson, Elaine Morrison, Cathy Newman, Sandford Osler, Bill Phipps, Donald Robinson, Bryan Sarauer, James Sidorchuk, Robert Silcox, Trevor Sinclair, Kevin Slater, Bernice Slotnick, Lowell Smith, Rob Stevens, Jim & Ruth Stevenson, Bill Taylor, Rob Thompson, Leonard Thor, Thelma Tuttle, Murray Wagner, Milly Weidhaas, Marian White, John Wooding, Barry Wright, Kathryn Zimmerman.

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Trisha Jackson & Ramsay Derry, Michael Jarus, Joanne Kates & Leon Muszynski, Janet Kelly & Warren Dunlop, Al & Arlene Ketchum, Robert Kincaide, Peter & Joan Knapp, Clifford & June Labbett, Andrew & Jenny Laing, Doug & Mary Lavery, Linda Leckie & Don Standfield, Gordon Lemay, Nick Lewis, Dianne Lister & Sarah Weinberger, Robert & Donna Lockhart, Bill & Gail Lockington, Jim & Kate Loucks, Paul & Dawn Macklin, Patrick & Gillian Maloney, Fred & Li-Anne Mannix, Roger & Ella Martin, Christopher McDonald & Juliet Franczyk, Verne & Pat McKay, Russ Moore, Eric & Margaret Morton, Bill & Rita Ness, John Otter & Pat Curley, Al Pace & Lin Ward, Roxanne Palmatier & Bob Buidenthal, Joseph & Barbara Paterson, Larry & Sharon Pearson, Michael & Cara Peterman, Robert & Nancy Phillips, Richard Plant, John & Shirley Rednall, Joe & Pa Rees, C. W. & Donna Rickard, Guy & Caroline Ridgway, Drew & Marj Ridpath, Deryck & Heather Robertson, Jennifer Robertson, David & Dawne Robinson, Jacob Rodenburg, Charlene Roy, Aaron & Cindy Sargeant, Jutta Schaaf & Michael Kerwin, Milton & Barbara Schindel, David Schwaner, Harold & Elsie Scriver, Mark & Marilyn Scriver, Elizabeth & Ian Sine, Fred & Eileen Stanbury, James Standen & Irene Tashiro, Jim & Katie



Volunteers Barry Diceman (foreground) and Randy Crawford (background) restoring the North Canoe.

Stewart, Mark Stiles & Ann Taylor, Alek & June Szaranski, Nina & John Szpakowski, Julie TerVrugt, Alan & Linda Thomson, Patrick Turner & Nadine Caron, Hiro & Christine Urabe, Steve & Glenda Vandermeulen, Chris & Lynda Wells, Ron & Rosetta Whetung, Robert & Brenda Willoughby, Al & Pat Witham, Alex & Lea Wood Dagobert & Eleonore Wyslouzil.

INDIVIDUAL

Philip Aldrich, Melanie Assing, Bob Bisnell, Jill Blair, Katherine Blanchard, Bob Bonham, Dwight Boyd, Ken Brown, Erin Calder, Lance Castonguay, Doreen Chapman, Tom Childs, Gwen Clark, Lindsay Connell, Marg Cox, Michael Curtis, Michael Davies, Kathleen Doherty, Iman el Amir, Logan Fagnou, Tony Fisher, Martha Foote, Nancy Fox, Daniel Gibson, Michael Gourley, Peter Hamley, Fred Helleiner, John Higginson, Marilyn Job, Evelyn Johnson, Peter Kabel, Mike Kelly, Bruce Kidd, Sheilaigh Knight, Rob Kunz, Edward Lacey, Carlo Lisi, Mary Lowry, Mark Lund, Karina Ma, Craig Macdonald, Jim MacLachlan, Hugh MacMillan, Robert Martindale, Jamie McKay, Glenda McLachlan, Raymond Mears, David Moon, Randall More, Peter Mueller, Harold Oliver, Mike Ormsby, Wayne Parker, Mark Perrin, Fred Promoli, Dominique Sellier, Donna Shebib, Gail Simmons,

Mark Soltermann, Rolf Stengl, Jean Tetrault, Sarah Thomson, Joan Tinkler, Norman Vanstone, Kathie Vanular, Michael Viens, Doug Ward, Monique Wilkinson, Mark Woolley.

PADDLER

Joan Armstrong-Bennett, Daniel Bourgeois, Colin & Sandra Campbell, Tom Connell & Sara Griffiths, Jim Ferguson, John Good & Doug Andrews, Terry & Susan Guest, David & Susan Hadden, Doreen Hooper, Gwyneth Hoyle, Gary & Geraldine James, Andy Levy, Richard & Patricia Lowe, Scott MacGregor, Ann Morawetz, Gwen Morawetz, Bill & Betty Morris, Mary & Stuart Parker, Jim & Judy Patterson, Ron Riddell, Neil Shaw, David & Jennifer Thompson, Terry & Lucie Wilson.

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Jon Grant, Maggie Hayes, Grant Linney, Bob & Nancy Martin, James Matthews, Sandra & Jim Pitblado, Kathleen Ramsay, Dale & Bernice Standen.

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George Aqulina, Isobel Bath, Richard Bind, George Boucher, Kathleen Bowley, David Boyle, Gwen Brown, Russell Brownson, Erica Cherney, Clarence Clark, Jean Cole, Fran Cormode, Elizabeth Coupland, Claude

Cousineau, Margaret Currie, Donald Curtis, Tim Dauphinee, Mary Jane Dickson, Jack Doris, Walter Dyer, Tessa Edward, David Forkes, Bryant Frank, Robin Fraser, David Friesen, Rosemary Ganley, Betty Anne Graves, Jack Gregg, Elaine Hamilton, Bernie Hancock, Charles Hannan, Maurice Harris, Donald Hicks, Allan Jacobs, Karen Johnston, Mark Lamb, Jim MacAdam, Joyce Mackenzie, Graham McCallum, Ian McLeod, Linda McMullen, Barry McNichol, Josephine Mewett, Cyril Monkman, Ernest Morrison, John Nekkers, Patricia Nelson, Bob O'Hara, Jean Otter, George Panciuk, Murray Paterson, Bob Penny, Valerie Porter, Elizabeth Raffan, Don Rankin, John Rudolph, Grant Sheltus, Ian Skeels, Ruth Smith, Gillian Stamp, Doug Threndyle, Michael Townsend, Anna Jean Trossman, Sadie Turnbull, John Wadland, John Walker, W. Walker, Reid Watson, Douglas White, Arthur Wootton.

STUDENT

Zaid Jumean, Briar Meade-Semel, Andrew Monid.

TRIPPER

Paul Chamberlain, Peter Gould, Fred & Joyce Johnston, Kris & Asha Mohindra, Beverly Haun & John Moss, Ernest & Carol Spratt.



Mike Brown, Jim Ferguson, Walter Willoughby, Arnie Allen, and Jack Berwick pose with an ancient dug-out canoe in 5-Bay.

\$10,000 AND ABOVE

Gretchen Ross; David Ross; Doug Ward; Carl Doughty, Norlien Foundation.

\$5,000 TO \$9,999

Winfield Sifton, Armagh L. Sifton Charitable Foundation; William D.T. Carter; Katie Stewart; Mary Waddell.

\$1,000 TO \$4,999

Michael Gardiner, Sonor Foundation; Bill Morris; Ellen Cowie; Mollie Cartmell; James Bullock, Bullock Family Foundation; Michael Greco; Dale Standen; Beverley Haun; Joan Barrett and Ted Moores, Bear Mountain Boat Shop; Barry Diceman; Neil Broadfoot; Gloria Gibson; Eric Niglin and Poppy Rowland, Killarney Lodge; James Raffan; Angela McCumber; Kirk Wipper; Robert Hoyer; David Graham, Camp Kandalore; Peter Seybold, Patti Irwin, Irwin Inn; Bill Byrick; Katherine and George Dembroski; Eleanor and George Hamilton; Maggie Hayes; Bill Lockington; 2008 David Thompson Brigade; Lori and Peter Christensen; Emma Cox, Parkhill on Hunter; Thomas Dauphinee; Tim Dauphinee; Clifford Hatch, Cliffco Investments Ltd.; Grant Linney; Joseph Lipsett; Angus Matthews; Kathleen Ramsay; Kent Cleaners; David Reeves.

\$500 TO \$999

Jon Grant; Bob Martin; Brenda Willoughby; Mary Pohl; Gwyneth Hoyle; George Elliott; Mimi Webb; Pauline Mahoney, Mahoosuc Guide Service; Edward Summers; Terry Guest; Scott Murison, Wild Rock Outfitters; Claudia VanWijk, Madawaska Kanu Club; John Doherty; Brenda Willoughby; JW-Marriott; Donald Curtis; Kris Mohindra; Jacob Rodenburg, Camp Kawartha; Peter Elmhirst; John Musgrave, Rona Ontario Inc.; Bell Canada; G. Stewart Travel Services; Ontario Recreational Canoeing Association; Brian Basterfield; Paul Chamberlain; Adrienne and Timothy Hill; Louise Mackenzie; James Matthews, Aird Berlis; Ann Milne, Peterborough Horticultural Society; Patricia and David Piggott; Betty Raffan; Stuart Smith; Katherine

Sproule; Mrs. and Dr. Vanloon; Evelyn and Anthony Webster; Barbara Worndl.

\$100 TO \$499

Farsad Kiani; Peter Allen; Peter Gould; Ernest Howard; Mike Landry; Nicola and John Jennings; Gwen Morawetz; Walter Willoughby; Peter MacLoughlin; C H Burton, C H Burton Roofing & Sheet Metal; Sean Kelly, Black Angus Fine Meats & Game; Bob Trennum and Bill Batchelor; Janet Drysdale; Al Pace; Cathy Mark; Ann and Ross Dobbin; Spy Films; Mary Parker; John Bell, Redtail Paddle; Bev Haun and John Moss; Ron Whetung; Wayne Krangle; Helen Batten; Kevin Callan; Lorraine Davidson, Family YMCA; Andy Davies; Robb English; Gill Exton; Fran Flanagan; Don Vassiliadis, Shish-Ka-Bob Hut; Liss Designs; David Boyle; Jane Armstrong; Milt Schindel; Tim Matthews; Ken Fulton, Baxter Creek; Rebecca and Randall Williamson; Ken Brown; Pat Hooper; Roxanne Palmatier; Michael Peterman; Charlene Roy; William Duke; Pat and Verne McKay; Gary Curtis; Barrie Canoe & Kayak Club; Jane Armstrong and Chris Vandergrift; Helen and Doug Batten; Peter Gould; Cathy Graham; Gary Hancock; Robert Hewett; Carol and Bruce Hodgins; Timothy Humble; Jenny and Alan Ingram; Jacqueline Le Saux; Glenda and Morris Lukinuk; Dorothy and Donald MacDonald; Jim Matthews; Terry McCall; R. James McCoubrey; Valerie McRae; Margaret Nelligan; Caroline and Michael Peterman; Ken Powell; Penny Rush and Kenneth Powell; Louise Summerhill; Natalie and Geoff Townsend; Bruce Brotherton, Brotherton's Communications; Paris Marine; Andrew Stewart; Paul Mason; Daniel Bourgeois; Colin Campbell; Tom Connell; Jim Ferguson; John Good; David Hadden; Doreen Hooper; Gary James; Richard Lowe; Gay MacLeod; Bill Molesworth; Ann Morawetz, Camp Ponacka; Jim Patterson; Ron Riddell; Neil Shaw; Terry Wilson; Richard and Donna Ivey Fund; Audrey Alexander; Samuel Babe; Paige Backman; Peter Calvert; David Fallis; Barbara Gilbert; Donna

and Richard Ivey; Ben Misener; Andrew Murphy; J. Newton Reed; Joel Rose; Carol and Edmund Smith; Chris Vandergrift; Donald West; Hap Wilson; Kevin Wood, Brio Gusto; Shelley and Tim Barrie; Karen Graham; Herm and Don Harterre; Barbara and Roger Holmes; Laura Hudgins; Anne Marshall; Gail and John Martin; Val McRae; Audrey and Russ Moore; Betty Morris; Janmarie and Steve Moss; Barb and Jim Neill; Gayle Nelson; Kenneth Powell; Donald Ross; Loraine Selkirk; Liz and Ian Sine; Janet Spindle; Marilyn White; Donna and Bob Wright; Mark Lamb; Anne Leavens, Wild Rock; Karyn Lippincott; Ipie Van der Veen; Norman Vanstone; Carolyn Cleland; Elizabeth Coupland; Michael Curtis; John Irvine; Lionel Kofften, Firefly Books; June and Clifford Labbett; Mark Sriver; Alex Ramsey; Dave Robinson, MEC; Dianne Rogers, Kawartha Nordic Ski Club; Guelph Wellington Men's Club; Louis Amato-Gauci; Chris Asta; Eldon Bennett; Fabrizio Carravaggio, Rocky's Linen Service & Drycleaning; Lidy Cliff; Herma Enders; Julie Gagne; Marg Meldrum; Barbara Pugh; Nan Sidler; Mark Stanley; Angela Swan; Claude Cousineau; Winston Ernst; John Rednall; Jennifer Robertson; Michael Boysen; Susan Mattucci, Lockside Trading; Angela Chittick; Nancy Hepburn; Hal Bowen; Peter Brewster; Sally Chenoweth; Barbara Conolly; Margaret Copeland; Jim Forrester; Alice Frietas; Paul Gifford; Bob Hall; Jan Hoselton, Hoselton's; Andrew Macdonald; Jocelyn Macdonald; Mary Macpherson; David Moon; John Nichols; Michael Peake; Stuart Pinchin; Richard Pope; Liangguo Qu; Peter Scott; Jiping Song; Tom Stevens; Michael Tar; Judy Willmott; Erica Cherney; Jean Cole; Joe Minicola Corrigan, Lang Pioneer Village; David Goslin; Bonnie and Vern Hamilton, The Village Inn; Al Ketchum; Ray Kettlewell; Norma McEwen; Ian Skeels; Ted Ingram; Roger Martin; Ron Vine, Kawartha Park Marina; Harold Oliver; David Schwaner, Wooden Canoe Heritage Ass.; All Saints' Men's Breakfast Club; Ontario Recreational Canoeing Association; The Friends of Frontenac Park; Kelman Family, Kelman Family Trust; David Atkins; Jack



Helen Batten "encourages" her mini-cardboard canoe during the big race at the Canoebeuc in June 2009.

Photo: Mollie Cartmell

Bernstein; Doris Bower; Donna Burgess; Mary Calder; Ron Clark; Peter Crabtree; Ann and Larry Dunlop; Richard Epstein; Susan and Thomas Fenton; Jill Fraser; Elyn and Peter Green, The Greenhouse on the River; Randy Hooke; Donald Johnston; Leslie Kopas; Martin Kovnats; Andrew Laing; Barbara and Marc LaPerriere; Dan Lee; Peter Maitland, Canadian Club of Lindsay; David Malach; Leslie McGillis; Barbara and Albert Milstein; Bill Morrison, Best Western; Dennis O'Leary; Hugh Osler; Barbara Reid; Linda Slavin; David Stevens; Jo-Lynne and Peter Sutherland; Josephine and Nick Torchetti; Richard White.

\$15 to \$99

Kathryn Campbell; Wendy Cooper; Andrew Laing; Richard Ross; Eric Steinmiller; George Sweetnam; Beatrice Winny; Isobel Bath; Lionel Colman; Mike Greco; Jenny Ingram; Ross Toms; Ivan Ashbury; Donna Bennet, Westben Concerts at the Barn; Don Benson; Doug Blakely; Terry Boucher; Michael Brown; Fred Caloren; Derek Carroll; Jim Cashmore; Barbara Chisholm; Carol and Bill Corner; Carol Corner; Michael DePencier; Norm Dysart; Richard Fortin; Ronald Fotheringham; Robin Fraser; Paul Fulton; Regent Gagnon; Charles Geale; James Girling; Betty Anne Graves; Terry Gray; Jack Gregg; Charles Hannan; David Harris; Robert Hartigan; Terry Hawkins; Donald Hicks; Lisa Hicks; Bruce Hodgins; Jim Holman; Ted Hunter; Michael Jarus; Joanne Kates, Camp Arowhon; Janet Kelly; Robert Kincaide; Peter Knapp; Doug Lavery; Gordon Lema; Andy Levy; Nick Lewis; Bruce Lister; Robert Lockhart; Joyce Mackenzie; Paul Macklin; Hugh MacMillan; Christopher McDonald; Linda McMullen; Eric Morton; Joseph Paterson; Larry Pearson; Richard Plant; C. W. Rickard; Guy Ridgway; Drew Ridpath; Donald Robinson; Aaron

Sargeant; Jutta Schaaf; Harold Scriver; Donna Shebib; Elizabeth Sine; James Standen; Mark Stiles; Alek Szaranski; Nina Szpakowski; David Thompson; Alan Thomson; Michael Townsend; Hiro Urabe; Steve Vandermeulen; John Wadland; Chris Wells; Don Welsh; Robert Willoughby; Al Witham; Donald Wood; Dagobert Wyslouzil; Jen Burnard; Lori Allen; Julie Hinton; Sue Jones; Dave Mann; Michael Wood; Lakefield Literary Festival; Toyota Motor Manufacturing Canada Inc.; Margaret Bates; Mike Buss; Clarence Clark; Simone Georges, 4th Line theatre; Daniel Gibson; Chris Hamblin, The Art Shop; Susan and Derek Hayes; Grant Kent; Julia Madden; Robert Martindale; Gail McLellan; Scott Orfald; Barbara Pugh; Wally Schaber; Robert David Smith; Mary Soder; Elizabeth Spratt; Dean Vanderlin, Costco; Sheila Wainwright; Michael Walker, Stickling's Bakery & Bistro; Tessa Edward; George Cuthbertson; Tess Longlade; Ian McLeod; Joe Minicola, Charlotte Pantry; John Nichols; Nan Sidler; Reid Watson; Philip Aldrich; Katherine Blanchard; Rebecca Calder; Gwen Clark; Michael Davies; Pat de Villiers; Iman el Amir; Martha Foote, Peter Hamley; Bob Henderson; Marilyn Job; Evelyn Johnson; Bruce Kidd; Sheilagh Knight; Edward Lacey; Carlo Lisi; Mary Lowry; Craig Macdonald; David Moon; Randall More; Peter Mueller; Ray Netherton; Mike Ormsby; Fred Promoli; Douglas Read; Gail Simmons Sarah Thomson; Joan Tinkler; Kathie Vanular; Kathryn Zimmerman; Morgan Allen; Deborah Barsanti; Grace Bennett; Tom Bennett; Ellen Bond; Eric Cardinal; Russell Cook; Sarah Cook; Steph Dart; Steve Deline; Tasha Deline, E & Hunter; Ann Johnston; Peter Johnston; Carole Jones; Robert Jones; Brian Jury; Joanne Jury; Jennifer Knox; K Lapointe; Marc Lapointe; Jane Mark; Paul Mark; Christina Marris; Blake Milne; Elaine Milne; Bruce Orpwood; Judy Ruttle; Terry Ruttle; Ann Kristen Sivertsen; Susan Taylor; R Thyp; Jane Trevor; Dave Watkinson;

Lee Watkinson; Betty Lea Aitken; Patricia Nelson; Mayda Scoins; Elizabeth Sine; Graham Bos; Margo Carkner; Rena and Rick Collyer; Bonnie Crowe; Bruce Decarlo; C.M. Harrison; Virginia Henderson; Janice Kyle; Elizabeth Leslie; Jimi McKee, Totemich Carvings & Art; Barbara Peel; Carole and Ron Ross; Bruce Schmitt; Doreen Smith; George Aulina; Ann Attard; Erika Bailey; Richard Bind; George Boucher; Maurice Breslow; Russell Brownson; Kenneth Buchan; Stephen Connolly; Bill Cormode; Fran Cormode; Bruce Davidson; Mary Jane Dickson; Chico DiCola; Gina DiCola; Jack Doris; Walter Dyer; Anthony Dymott; Joan Findlay; Bev and Jim Flowersmith; Seth Gibson; Barbara Greaney; A M Grover; Bernie Hancock; Maurice Harris; Michael Haskin; Alice Heffernan; Fred Helleiner; Jane Jenks; Karen Johnston; Viiu Kanep; Linda Kyte; Colin MacGillivray; Becky Mason, Classic Solo Canoeing; Joyce Mason; Graham McCallum; Josephine Mewett; Cyril Monkman; Ernest Morrison; Brenda Neill; John Nekkars; Cathy Newman; Bob O'Hara; Scott Orfald; Sandford Osler; Murray Paterson; Valerie Porter; Elizabeth Raffan; Don Rankin; Sandy Richardson; John Rudolph; Grant Sheltus; James Sidorchuk; Trevor Sinclair; Kevin Slater; Pamela Small; Mary and Al Smith; Ruth Smith; Gillian Stamp; Rob Stevens; Sadie Turnbull; Murray Wagner; John Walker; W. Walker; Douglas White; Marian White; Arthur Wootton; Barry Wright; Sylvia Heaysman; Valerie Adrian; WJ Anderson; Radmilo Anicic; David Baar; Marlin Bayes; Bob Bisnell; Bob Bonham; Amethyst Campbell; Marg Cox; Tim DeMong; Thelma Fayle; Tony Fisher; David Friesen; Bill Hatch; Ellie James; Jill Jamieson; Bernice Jubb; Peter Kabel; Janice Kyle; Yvonne Kyle; Lisa LaBella; Mark Lund; Jim MacLachlan; David Robinson; Bryan Sarauer; Dominique Sellier; Ruth and Jim Stevenson; David Thompson; Rob Thompson; Leonard Thor; Monique Wilkinson; John Wooding; Karyn Lippincott.



Long-time volunteer Ipie van der Veen poses with some star-struck visitors to the Museum.

FINANCE REPORT

Bill Morris
Treasurer

Operating under a tight budget in a very difficult business environment, *The CCM* ended 2009 on a positive note, showing an operating surplus of approximately \$52,000. (This compared to the budgeted surplus of \$21,000.)

While our operating expenses were kept in check, we were

fortunate to exceed budget with our donation and fundraising activities, as well as the gift shop sales. All in all, it was a very successful year.

The CCM budget for the current year anticipates that we will continue to generate a moderate operating surplus.

REVENUE AND EXPENSES

| | | | | | TOTAL | | |
|---|---------------------------------------|-----------------|-----------------------|---------|------------------|-----------------|---------|
| | | OPERATING | RESTRICTED | CAPITAL | 2009 | 2008 | |
| | | FUND | FUNDS | ASSETS | | | |
| | | | | FUND | | | |
| REVENUE | | | | | | | |
| <p>“Thanks a lot. It’s very interesting. D’un de mes meilleres musee.” <i>Visitor from France</i></p> | Admissions | \$55,412 | \$- | \$- | \$55,412 | \$54,971 | |
| | Donations and Membership | 70,050 | - | - | \$70,050 | 136,389 | |
| | Grants: Employment and Contract Staff | 114,992 | - | - | \$114,992 | 102,895 | |
| | Grants: Other | 148,755 | - | - | \$148,755 | 142,505 | |
| | Fundraising | 132,777 | - | - | \$132,777 | 117,672 | |
| | Retail Sales (net) | 70,461 | - | - | \$70,461 | 54,010 | |
| | Course Revenue | 109,609 | - | - | \$109,609 | 105,414 | |
| | Investment Income | 5,523 | - | - | \$5,523 | 18,703 | |
| | Rental Income | 45,395 | - | - | \$45,395 | 40,046 | |
| | Other | 2,990 | - | - | \$2,990 | 3,199 | |
| | | 755,964 | - | - | \$755,964 | 775,804 | |
| EXPENDITURE | | | | | | | |
| GENERAL OPERATING COSTS | | | | | | | |
| <p>“Thanks a lot, was wonderful! Dakuyem Pekne!!!” <i>Visitor from Slovakia</i></p> | Building Repairs and Utilities | 89,591 | - | - | \$89,591 | 96,602 | |
| | Fellowship | - | - | - | - | 3,500 | |
| | Fundraising Costs | 53,359 | - | - | \$53,359 | 53,105 | |
| | Insurance | 37,609 | - | - | \$37,609 | 28,917 | |
| | Operating and Administrative | 91,917 | - | - | \$91,917 | 74,612 | |
| | Wages and Contract Staff | 430,586 | - | - | \$430,586 | 477,705 | |
| | | | 703,062 | - | - | \$703,062 | 734,441 |
| | CAPITAL EXPENDITURES | | | | | | |
| <p>“Absolutely wonderful! What a great and informative collection. I’d Recommend it to anyone.” <i>Visitor from Ontario</i></p> | Building Development Costs | - | - | 16,911 | \$16,911 | 14,352 | |
| | Computer Equipment | - | - | 11,433 | \$11,433 | - | |
| | Museum Exhibits | - | - | 3,029 | \$3,029 | - | |
| | Equipment | - | - | 1,118 | \$1,118 | 9,890 | |
| | | | - | - | 32,491 | \$32,491 | 24,242 |
| | | 703,062 | - | 32,491 | \$735,553 | 758,683 | |
| EXCESS (SHORTFALL) OF REVENUE OVER EXPENDITURE | | \$52,902 | \$- \$(32,491) | | \$20,411 | \$17,121 | |

BALANCE SHEET

TOTAL

| | OPERATING FUND | RESTRICTED FUNDS | CAPITAL ASSETS FUND | 2009 | 2008 |
|--|-------------------|---------------------|---------------------------|--------------------|--------------------|
| ASSETS | | | | | |
| CURRENT | | | | | |
| Cash and Short-Term Investments | \$19,683 | \$194,507 | \$419,143 | \$633,333 | \$620,633 |
| Accounts Receivable | 6,660 | - | - | \$6,660 | 15,732 |
| Inventory | 88,477 | - | - | \$88,477 | 60,107 |
| Prepaid Expenses | 6,699 | - | - | \$6,699 | 24,451 |
| | 121,519 | 194,507 | 419,143 | \$735,169 | 720,923 |
| CAPITAL ASSETS | - | - | 3,730,028 | \$3,730,028 | 3,992,218 |
| | \$121,519 | \$194,507 | \$4,149,171 | \$4,465,197 | \$4,713,141 |
| LIABILITIES | | | | | |
| CURRENT | | | | | |
| Accounts Payable and Accrued Liabilities | \$60,191 | \$- | | \$60,191 | \$49,159 |
| Current Portion of Loans Payable | - | - | 12,500 | 12,500 | 12,500 |
| Deferred Revenue | 61,328 | - | | 61,328 | 66,025 |
| | 121,519 | - | 12,500 | 134,019 | 127,684 |
| LONG TERM | | | | | |
| Loans Payable | - | - | 53,125 | \$53,125 | 65,625 |
| | 121,519 | - | 65,625 | 187,144 | 193,309 |
| MUSEUM EQUITY | | | | | |
| FUND BALANCE | - | 194,507 | 4,083,546 | 4,278,053 | 4,519,832 |
| | \$121,519 | \$194,507 | \$4,149,171 | \$4,465,197 | \$4,713,141 |

“The finest museum celebrating such an important aspect of indigenous culture! So much is covered, so well, in many ways in a wonderfully designed building and exhibit areas. It’s a magical place.”

Visitor from Ontario

“Great to finally see this great museum.”

Visitor from Ireland

“I was very impressed with the canoe’s home in Peterborough.”

Visitor from Taiwan

ANNUAL REPORT CREDITS

Front cover:

The photograph inside the maple leaf of the portaging canoes was taken on National Canoe Day 2009 by **Mollie Cartmell**.

Wraparound cover:

This photograph was shot in the Autumn of 2008 by **Dwayne James** at the *Lodge at Pine Cove* on the French River. The birch bark canoe on the rocks is the one that **Ray Mears** paddled in *The Company that Built a Country*, an episode of his BBC documentary that aired in 2009 to great acclaim (and with the CCM strongly

featured). Mears has been a great friend of the museum, and a number of guests of the museum from the UK have told us that they visited the museum because “Ray Mears told me to”.

Comments:

The visitor comments that are presented throughout this report were gathered from our guest book by **Bernice Standen**. Bernice also graphs the geographical origin of each of our visitors on a global map, and it is truly amazing to see how far some of our guests travel to visit with us.

Printing:

This report was produced by *Lazer Graphics* in Peterborough.

Photography:

Thanks to all of the talented photographers who contributed to this report, in particular **Don Rankin, Rory Stanley, and Mollie Cartmell**.

Report design:

This report was created using Adobe InDesign by **Dwayne James**.



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